



**ARUL ANANDAR COLLEGE (Autonomous)  
KARUMATHUR, MADURAI**

**Value Added Courses 2023-24**

**13.12.2023**

Dear Students,

There will be an Orientation Programme on Value Added Courses in the first week of January-2024. Selection of the Course will be held in the second week of January 2024. Regular class will begin from the third week of January 2024.

*Dr. S. Srinivasan*  
**DEAN OF STUDENTS**

*P. Srinivasan*  
**PRINCIPAL**

**ARUL ANANDAR COLLEGE (AUTONOMOUS), KARUMATHUR**  
**LIST OF VALUE ADDED COURSES**  
**YEAR – 2023-2024**

<b>S.No.</b>	<b>Dept</b>	<b>Sub. Code</b>	<b>Name of the Course</b>	<b>Course Teacher</b>
1.	History	23VHSO1	Heritage Food of India	Dr.D.Jenifa
		23VHSE1	Heritage Tourism	Dr.P.Nallathambi
2.	Economics	23VECO1	Logistics Supply and Chain Management	Mr.K.Sankaranarayanan
		23VECE1	Sales Planning and Budgeting	Dr.E.Nanda Kumar
3.	Philosophy	23VPHE1	Language Skills: Latin	Rev.Dr.M.JohnSelvaraj
		23VPHO1	Theodicy	Rev.Dr.M.JohnSelvaraj
		23VPHE2	Language Skills: Sanskrit	Dr.M.George Joseph
4.	Maths	23VMAE1	Data Analysis Using R	Dr. Nivetha Martin
		23VMAO1	Introduction to LaTeX	Dr. R. Premkumar
		23VMAE2	Introduction to SPSS	Dr.M.Gilbert Rani
		23VMAO2	Data Analysis using SPSS	Dr.M.Gilbert Rani
		23VMAE3	Graphing and Computations with Geogebra	Dr. Nivetha Martin
		23VMAO3	Forensic Mathematics	Dr. Nivetha Martin
5.	Physics	23VPYE1	Housewiring	Dr.B.Prakash
		23VPYE2	Servicing of Electrical Appliances	Dr.S.Sebastian

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6.	Chemistry	23VCHE1	Nutritional Bio-Chemistry	Dr.S.Martin
		23VCHO1	Clinical Nutrition and Lab Technology	Dr.A.JohnJeevagan
7.	RDS	23VRDO1	Herbal Medicine	Dr.G.Adaikalaraj
		23VRDE1	Ornamental Fish Culture	Dr.C.Justin David
8.	FST	23VFSO1	Nutrition Through Life Cycle	Ms.E.Krithika
		23VFSE1	Dietetics	Ms.P.Revathi
8.	Tamil Lit.	23VTLO1	Nghl;bj; Njh;Tfspy; jkpo;- I	Ms.S.Jegadeeswari
		23VTLE1	Nghl;bj; Njh;Tfspy; jkpo;- II	Dr.A.Muthulakshmi
		23VTLO2	,izaj; jkpo;	Dr.M.Ayyanar
		23VTLE2	,jopay;	Ms.S.Jegadeeswari
9.	Eng. Lit.	23VELE1	English Grammar: Basics	Dr.B.Kalidoss
		23VELO1	English through LSRW	Dr.I.Johnson Stephen
		23VELE2	Advanced Communication Skills	Dr.P.Veeramy
		23VELO2	Film Appreciation	Dr.A.Raja
		23VELE3	Presentation Skills	Mr.J.KebalImmanuvel
<b>S.No.</b>	<b>Dept</b>	<b>Sub. Code</b>	<b>Name of the Course</b>	<b>Course Teacher</b>

10.	Commerce	23VCO01	Advanced Excel	Ms.J.Keerthana
		23VCOE1	Digital Marketing	K.Ramya
		23VCO02	Tally	Dr.P.Arockia Juliet
		23VCO03	Investment Management	Dr.P.SahayaPrincy
		23VCOE2	Brand Management	Mr.A.StephenJeyaraj
		23VCOE3	Modern Banking	Mr.S.Michael Naveen Kumar
		23VCOE4	Principles of Insurance	Dr.S.Rajeswari
11.	BBA	23VBAE1	Outbound Training	Dr.P.V.MuthuPerumal
		23VBAE2	Sports Administration and Management	Dr.P.JerlinRupa
		23VBAE3	Essentials of Leadership	Dr.S.SheikFareeth
		23VBAO1	Corporate Skills for Executives	Dr.M.Mangayarkarasi
		23VBAO2	Time Management	Dr.S.SheikFareeth
		23VBAO3	Digital Marketing	Dr.P.V.MuthuPerumal
12.	IT&M	23VITE1	Computer Hardware & Troubleshooting	Mr. J Albert Irudaya Raj
		23VITO1	Office Application Suite	Dr. R. KadherFarook
		23VITE2	Managerial Skills for Leadership	Dr. P. Ramchandran

13.	Phy. Edu.	23VPEE1	Introduction to Yoga	Dr.N.VeeraParameswari
		23VPEO1	Basic Exercises for well being	Dr.A.Muthukumar
<b>S.No.</b>	<b>Dept</b>	<b>Sub. Code</b>	<b>Name of the Course</b>	<b>Course Teacher</b>
14.	Comp. Sci.	23VCSO1	Artificial Intelligence	Dr.A.Vijayakumar
		23VCSE1	Internet of Things	Ms.A.Kalaiselvi
		23VCSO2	Photo Editing	Ms.J.Annie Jenifer
		23VCSO3	PC Hardware & Troubleshooting	Mr.T.ManojPrabakaran
		23VCSE2	Streaming Analytics with Python Programming	Ms.T.Semalatha
		23VCSE3	Cyber Security – Essentials Security Skills	Ms.V.Rani