

### Student – Organizers

Mr. D. Rabin Kishore  
Dept. Secretary  
(Mob: 98435 01249)

### Details of Registration:

The Conference is open for Faculty,  
Research Scholars, Students and Industrialists.

### Fees details

1. Students (UG/PG) Rs.150/-
2. Faculty / Research Scholar Rs.250/-
3. Industrialist Rs.1,000/-  
Each author and participant are required  
to register and pay individually.
4. Publication fees Rs. 600/-

### Important Dates

Last date for abstract : 15<sup>th</sup> February 2024  
Last date for full-length paper: 20<sup>th</sup> February 2024  
Conference Date : 05<sup>th</sup> March 2024

### Registration Link



<https://forms.gle/611BtLmGTPjY5a0F>  
Registration



SCAN THIS TO PAY  
THROUGH UPI  
Payment

## Organizing committee

### Patrons

Rev. Dr. JOHN PRAGASAM, S.J.,  
Rector, Arul Anandar College  
Rev. Dr. A. ANTONYSAMY, S.J.,  
Secretary, Arul Anandar College  
Rev. Dr. M.ANBARASU, S.J.,  
Principal, Arul Anandar College

### Advisors

Dr. Sundararaj A  
Deputy Principal

### Organizers

Rev. Fr. Dr. Peter Xavier. SJ (Co-Ordinator)  
Mr. A.Stephen Jeyaraj (HoD)  
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Dr. P. Arockia Juliet  
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Ms. C. Poornima

### Convener

Ms. K. Ramya  
Mob.No:9786890677



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

## ARUL ANANDAR COLLEGE (AUTONOMOUS)

(Reaccredited by NAAC at 'A' Grade  
& DST- FIST Sponsored College)

(Affiliated to Madurai Kamaraj University)  
Karumathur, Madurai - 625 514

### NATIONAL CONFERENCE ON

### EMERGING TRENDS IN SKILL ACQUISITION ON ENTREPRENEURSHIP DEVELOPMENT

### ORGANIZED BY DEPARTMENT OF COMMERCE

Date: 05<sup>th</sup> MARCH 2024  
Time: 9.00 a.m. TO 5.00 p.m.



## ARUL ANANDAR COLLEGE

Arul Anandar College, an Autonomous Jesuit Institution, affiliated to the Madurai Kamaraj University has been reaccredited by NAAC at 'A' Grade. It offers Sixteen UG Courses, Nine PG Courses, Five Research Programmes, Fourteen Certificate courses and PGDCA.

Arul Anandar College, a pioneer and forerunner in providing quality education to the rural poor and marginalized sections of the society is situated Twenty-three km West of Madurai city. The campus spread over Thirty-eight acres in a serene and green rural setting provides the students with an ideal atmosphere to enhance their personal growth and knowledge.

## DEPARTMENT OF COMMERCE

The Department of Commerce is offering B.Com (General), M.Com., and Commerce with Computer Applications affiliated to Madurai Kamaraj University since the academic year 1999. The Department provides the students a comprehensive commerce education with computer application and motivates them to become professionals like Cost Accountants, Chartered Accountants, Company Secretaries and Business Executives.

The department has been updating the syllabi at regular intervals relevant to the current scenario. The department provides well equipped computer lab with LCD and Audio Visual facilities to the students.

## NATIONAL CONFERENCE

### EMERGING TRENDS IN SKILL ACQUISITION ON ENTREPRENEURSHIP DEVELOPMENT:

In the ever-evolving landscape of entrepreneurship, staying ahead requires a dynamic skill set that adapts to emerging trends. The quest for entrepreneurial success is no longer just about launching a business; it is about acquiring the right skills to navigate the complexities of a rapidly changing world. This conference explores the emerging trends in skill acquisition that are reshaping the field of entrepreneurship development and paving the way for innovative and resilient business leaders. In the dynamic landscape of entrepreneurship, the acquisition of relevant skills plays a pivotal role in determining the success and sustainability of ventures. From embracing digital literacy to fostering a growth mindset and realising the importance of artificial intelligence today, the conference will delve into key emerging trends, providing a roadmap for entrepreneurs to stay competitive and resilient in the face of constant change.

#### SUB THEMES:

- Digital Literacy and Tech Proficiency.
- Integration of Artificial intelligence into Entrepreneurship process.
- Agile Leadership and Change Management.
- Global Competence and International Business Skills.
- Emotional Intelligence in Entrepreneurship.
- Continuous Learning Models.
- Innovation and Design Thinking.
- Sustainable and Social Entrepreneurship Skills.
- Remote Work and Virtual Collaboration Skills.
- Financial Literacy for Entrepreneurs.
- Human-Centric Design in Entrepreneurship.

These subthemes provide a comprehensive breakdown of the skills and knowledge areas that entrepreneurs need to cultivate for success in today's rapidly changing business environment. Exploring each subtheme in detail during the conference will allow for a more targeted and actionable discussion on skill acquisition for entrepreneurship development.

## GUIDELINES FOR PAPER SUBMISSION

- Papers to be submitted may be theoretical issues, new thoughts and methods, case studies etc.
- The paper should be original and unpublished.
- Author and co-author should register separately.
- The research paper should be prepared by keeping APA format of referencing and a generally accepted format with font size 12, Times New Roman with line spacing of 1.5 and the paper should not exceed 8 pages.
- Authors are requested to send copy of the full version of the paper not exceeding 2500 words inclusive of figures, tables and charts.
- Full paper with Abstract should contain title, name of authors, institution and corresponding e-mail with mobile number.
- Full paper should be submitted to [commerceconnect99@gmail.com](mailto:commerceconnect99@gmail.com).

## PUBLICATION DETAILS

- All the papers will be blind-reviewed by the peer review committee with respect to their quality, originality, relevance and other aspect as well.
- Top 30 accepted papers will be published in the UGC CARE list journal as per the requirement, with an additional fee.
- The selected paper for publication should be revised, if needed, by the author as per the requirement of the publisher.
- All the rights of publication of papers presented in the conference shall rest with the conference organizers.
- All the accepted abstracts will be published in conference proceedings with ISBN.