

REPORT
2015 - 2016

Statement of Activities for ACPR

- 1.1.1 Certificate Course on Multimedia for Lifelong Learning and Open and Distance Learning (ODL) and assess its impact in terms of employability**
- 1.1.2 Prepare e content materials in the form of 1000 voice mails and 10 CDs and provide to the partner NGOs.**
- 1.1.3 Strengthen the institutionalization of contents prepared by AAC**
- 1.1.4 Upscale L3F in the Jesuit Colleges and organize a common meeting to discuss the scope to introduce L3F in the curriculum.**
- 1.1.5 Promote corporate literacy and business practice of Vaigai Vivasagal Nala Sangam (VVNS) through mobile phone-based learning**

Review Meetings

COL project review meeting was held on 30.10.2015 in COL project office at AAC. Dr. Tamizoli, Consultant of COL gave orientation to AAC project team. Activities has to be carried out by AAC team was discussed thoroughly. Dr. Tamizoli stressed in his presentation that each activity to be implemented with the meticulous plane and it to be concentrates on the promotion of L3F



from Meso level to Macro level. The following suggestions was made and discussed in the review meeting.

- The syllabus of the Certificate Course on Multimedia for Lifelong Learning and Open and Distance Learning (ODL) could be revisit and the L3F student could be brought to a Software company specialised in the field of Multimedia.
- Methodology to be framed to conduct impact study with the help of experts.

1.1.1 Certificate Course on Multimedia for Lifelong Learning and Open and Distance Learning (ODL) and assess its impact in terms of employability

As mentioned in the COL strategic plan, “Learning is more than formal education. It can take place in non-formal and informal settings and can continue throughout life. Technologies have made it possible to make learning possible everywhere. COL recognises the role of education and learning as an important step towards achieving sustainable development”. To ensure the development through learning AAC have been offering Certificate Course on Multimedia for Lifelong Learning and open and distance learning to under graduate students. The admission initiative was begin in the month of August 2015. The number of students admitted for L3F course is 34 among them 14 students are female. Inauguration of L3F course for 2015-2016 batches held on 25.08.2015, the same day theory classes started



Exposure Visit to VKGMS, Theni



Exposure Visit to RSGA, Kannivadi

- L3F project team had discussion with academic experts in the view of modify syllabus of Multimedia for Lifelong Learning and Open and Distance Learning (ODL) and it was decided to implement newly modified syllabus form 2016-2017 batch onwards. With regard to study the impact of L3F course to assess the employability



External Lab Practical Exam

of L3F students, the list of passed out L3F students is collected. The process of finalizing methodology and survey plan initiated, it will be finalise with the help of external expert.



L3 Lab Class



L3 Theory Class

Impact study

The conduct impact study to assess the employability of L3F students, the list of passed out L3F students is collected. The process of finalizing methodology and survey plan is begun. We identified the expert evaluator from St. Joseph's Institute of Management, Trichy.

1.1.2 Prepare e content materials in the form of 1000 voice mails and 10 CDs and provide to the partner NGOs.

Many developing countries seek to increase participation in higher education but lack the resources to do so. The average participation rate is, under 15% in South Asia and. Both ODL and technology-enhanced learning can provide a cost-effective means of increasing access to quality higher education. The L3F approach in Asia shows that using ODL and ICT can build the capacity of large numbers of farmers at lower costs than conventional approaches. (COL- Strategic Plan). AAC is assigned to produce ICT based educational resources (1000 Voice mails& 10 CDs) during 2015-16. The process of e content preparation is initiated in the month of November, 2015. AAC team conducted three Need Assessment Surveys with partner NGOs.

DATE	NGO	PLACE	AAC Team
04.11.2015	RSGA	Kannivadi	Mr. Soloairajan
03.12.2015	VIDIYAL	Kannivadi	Mr. Vivek
08.01.2016	RSGA	Theni	

The following topics are selected based on the need assessment survey:

S.NO	TOPIC	
	TAMIL	ENGLISH
1	கால்நடைப் பண்ணைகளும் பொருளாதாரக் கணக்கீடுகளும்	Business Plan for Dairy Farming
2	நுண்ணுயிர் உரங்கள்	Bio Fertilizer
3	புதினா சாகுபடி	Mint Cultivation
4	கம்பெணி ஆரம்பிப்பது எப்படி?	How to start Farmer Producer Company?
5	செண்டுமல்லி சாகுபடி	Marigold Cultivation
6	துளசி சாகுபடி	Basil Cultivation
7	வேளாண் காடுகள்	Agro Forestry
8	மிளகு சாகுபடி	Black Pepper Cultivation
9	மிளகாய் சாகுபடி தொழில் நுட்பங்கள்	Technology in Capsicum Cultivation
10	காபி சாகுபடி	Coffee Cultivation

The process of content writing is on progress simultaneously the prepared contents is sent to expert validation. The following are the list of subject experts:

1	Dr. W. Baby Rani,	Krishi Vigyan Kendra, Agricultural College & Research Institute, Madurai – 625104.
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2	Dr. Kamalasundari	
3	Dr. Sundaraiya	Horticultural College & Research Institute Periyakulam – 625 604
4	Dr. V. Muruganantham	Veterinary University Training and Research Centre, Thirupparankundram, Madurai-625005
5	Dr. Geethalakshmi	Agricultural Research Station, Kovilangulam (Post), Aruppukottai 626 107. Virudhunagar District.

Content Collection from VIDIYAL



1.1.3 Strengthen the institutionalization of contents prepared by AAC

On 20.08.2015 initial discussion with our college web team. Two meeting was initiated with the web team of AAC on 14.09.2015 & 12.11.2015. The web team suggested that a separate page can be created in the college website and the e contents can uploaded periodically. These OER materials can have public access. The institutionalization process is under progress. AAC team planned for a meeting with private web designing agency.

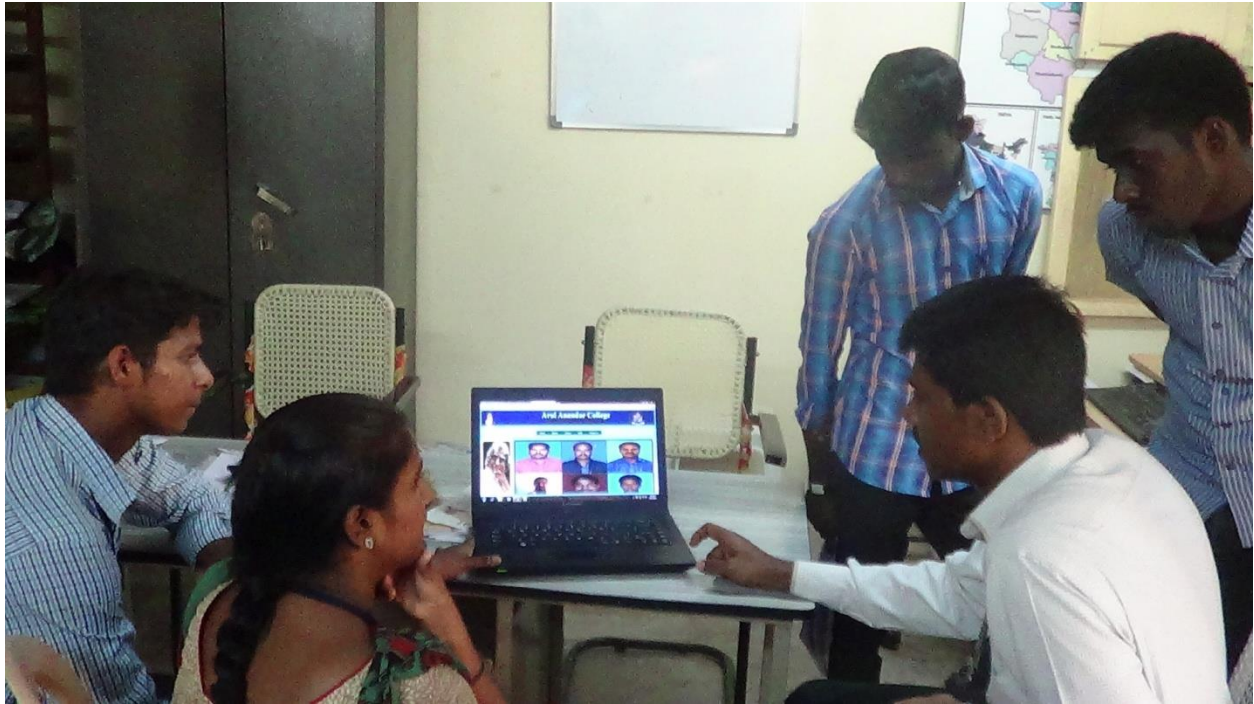
The details of e contents selected for OER is follows:

S.NO	TOPIC	SUB TITLE
1	tptrha jfty;fs; (Agriculture Information);	<ul style="list-style-type: none">• முட்டைக்கோசு• மல்லிகை• அசோலா• ரோஜா• அவரக்காய்• நெல்• கத்தரிக்காய்• புடலை• பீர்க்கங்காய்
2	கால்நடை வளர்ப்பு (Animal husbandry)	<ul style="list-style-type: none">• ஆடுவளர்ப்பு
3	கம்பெனி (Company)	<ul style="list-style-type: none">• கம்பெனி சட்டம
4	விவசாய குழுக்கள் (Farmers Club)	<ul style="list-style-type: none">• கூட்டுப் பொறுப்பு குழுக்கள்

Model webpage is created and content uploading is on process.



Meeting with Web Team of AAC



Meeting with OER Personnel

Arul Anandar College
(AUTONOMOUS)
(Nationally Re-Accredited by NAAC at 'A' Grade with a CGPA of 3.66)
Karumathur , Madurai - 625514 , Tamil Nadu , India

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ARRUPE CENTRE FOR POLICY RESEARCH (ACPR)
(ACPR) is an initiative of the college aimed at undertaking research programmes relating to rural livelihood. This Centre had its humble beginning in 2007-8.

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OER Web Page

1.1.4 Upscale L3F in the Jesuit Colleges and organize a common meeting to discuss the scope to introduce L3F in the curriculum.

AAC organised a meeting on 04.01.2016 with Rev. Dr. Fr. Thomas, SJ. Dr. M. John Joseph, Dr. P. Tamizholi & Mr. Pon Iyappan to discuss feasibility to upscale L3F in the Jesuit colleges. It was decided to have common meeting in last week of January, 2016. The concept note is prepared and the process is under progress.

- ▣ Initially it has to be transformed to other Jesuit Colleges in Tamilnadu. To realise this vision AAC organised a meeting with the founder members of L3F project Rev. Dr. Fr. Thomas, SJ., Former Director of ACPR, Dr. M. John Joseph, Former Executive Director of L3F Project, Dr. P. Tamizholi, Consultant, COL & Mr. Pon Iyappan, Project Coordinator, RSGA on 04.01.2016 at AAC.



Meeting on Upscale L3F

On 12th & 13th February 2016 meeting held at St. Joseph's College (Autonomous), Trichy.



St. Joseph's College (Autonomous), Trichy

Follow up meeting is planned on first week of July, 2016 at St. Xavier's College (Autonomous), Palayamkottai

1.1.5 Promote corporate literacy and business practice of Vaigai Vivasagal Nala Sangam (VVNS) through mobile phone based learning

The AAC team attended meeting one day consultation meeting about “Laws related to Farmer’s Producer Company” on 08.11.2015 at Gandhigram Rural University. Basic information on farmer’s Producer Company (FPC) is gathered and it was communicated to VVNS farmers. The VVNS farmers supported the imitative of AAC and selected Board members for FPC but they lack in information. Dr.Thamizoli, initiated a meeting on 04.01.2016 with 12 farmers who are active in VVNS. Mr. Pon Iyappan, presented the e fundamental needed information about FPC. in addition to that one more meeting was organised on 06.01.2016 Mr. K. Kasirajan form VIDIYAL share his experience with farmers in Theni Districts. The results out of these meeting were:

- Board of Directors were selected and the documents like ADDAR, PAN etc collected

- A request letter seeking registration producer Company is sent to AGM, NABARD Madurai.
- The VVNS farmers approached District Collector to involve in the registration process.
- The process to get DIN is under progress.



Gandhigram Rural University

- On 20.08.2015 Er. K. Veeranan., A.E.O from the department of Agri. Engineering, Madurai explained about FPC



Meeting with Agri. Engineering Department

- Dr. Thamizoli, initiated a meeting on 04.01.2016 with 12 farmers who are active in VVNS. Mr. Pon Iyappan, presented the fundamental needed information about FPC.



FPC Meeting

On 06.01.2016 Mr. K. Kasirajan form VIDYAL share his experience with farmers in Theni District.



- Input session from Joint Director of Agri., Madurai on 17.03.2016



Input session from Joint Director of Agri.

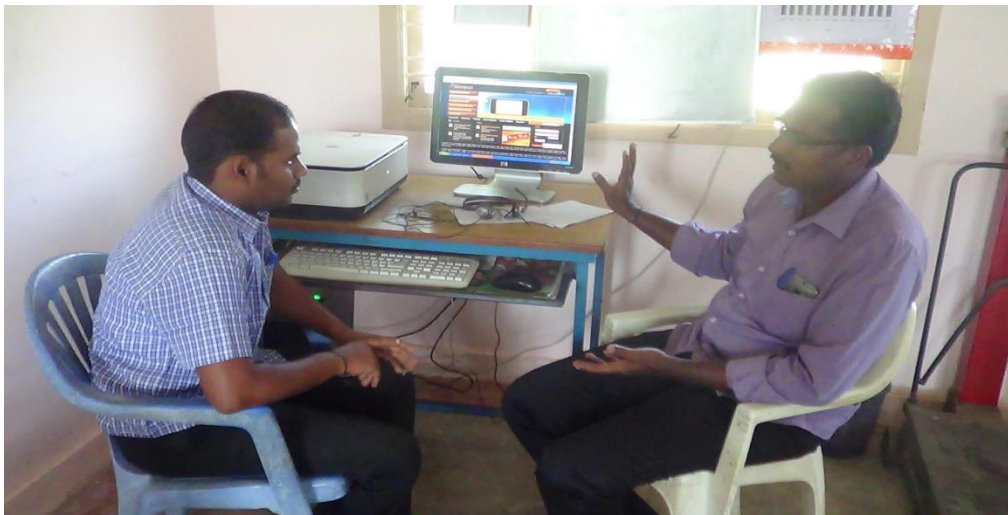
Training Programme on Management Practices in FPC at AAC



Training Programme on Management Practices in FPC at AAC

Mvaayoo (From 18.04.2016 to till now)

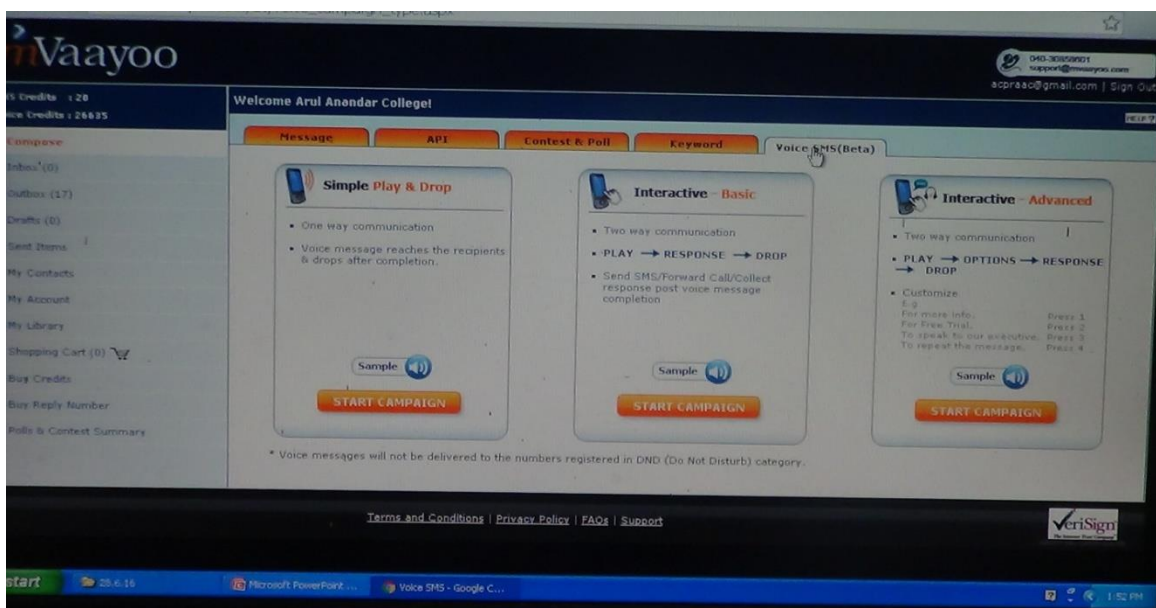
Training on Mobile Learning (M vayoo) on 21.03.16 at RSGA, Kannivadi



Total number of listeners: 5497

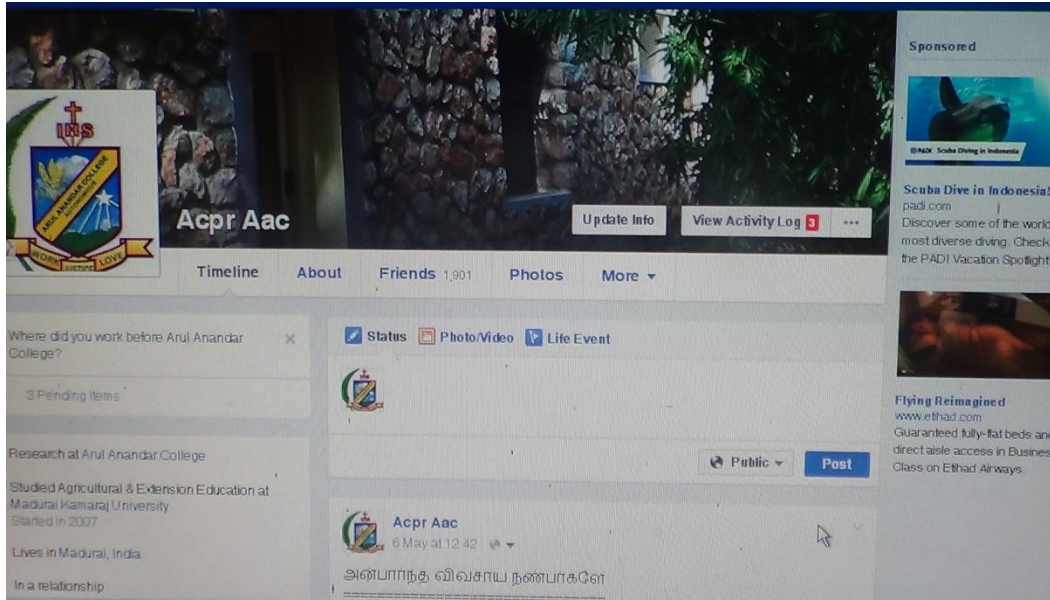
No. of days: 68

Category	L3F	Students	Rev. Fathers	Staff	Non L3F	Total
Total	268	50	22	66	81	487



FB (From 16.09.2015 to 27.06.2016)

Contents	Likes	Share	Command
79	15625	2420	26



You Tube (From 16.09.2015 to 27.06.2016)

Upload Contents : 71

Viewers : 452

