



Arul Anandar College (Autonomous)

(Reaccredited by NAAC at 'A' Grade with a CGPA of 3.66)

Karumathur - 625 514, Madurai, Tamil Nadu.

IQAC Newsletter

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Best Performance Award
for YRC





From the Editor's Desk....

The Internal Quality Assurance Cell of the college is immensely pleased to bring out the 16th issue of its Newsletter. The college commenced the academic year 2014-2015 with its innate passion for teaching and fervor for social action. The Jesuit Community distinguished and acclaimed for its educational service worldwide has always the vision of transforming men and women for others who would be competent in arts, science and technology and further imbued with a sense of social justice. The aforesaid vision was greatly manifest in the academic agenda of the college for this year too. The odd semester was action-packed with events like Campus Fest, seminars, conferences, workshops, training programme, publications, paper presentations and extension activities. The luminaries like Rev. Fr. Jegath Gaspar Raj, Founder & Director of Tamil Maiyam, Chennai, Mr. Vijay Antony, Film Actor and Music Director and Mr. Joe Mallori, Film Artist and writer marked the calendar memorable by their presence. The 16th issue of the Newsletter presents to the readers the scintillating journey of the college from June 2014 to December 2014.

IN FOCUS

Campus Fest 2014

Campus Fest 2014, an inter departmental cultural fete was organized on 12th and 13th December 2014. The students, with inordinate zeal and fervor partook in an array of cultural events and show caused their talents. The two-day mega event commenced with Rev. Dr. Xavier Vedam, S.J., Principal welcoming the gathering. Rev. Dr. K. Amal Kulandaisamy, S.J., Rector and Rev. Dr. A. Antony Pappuraj, S.J., Secretary offered their blessings and felicitations for the successful conduct of the programme.

Rev. Fr. Jegath Gaspar Raj, Founder & Director of Tamil Maiyam, Chennai inaugurated the two day event and spoke on the occasion. In his address, he elaborated on the origin, growth and significance of Tamil culture, art and language. He further instilled in the minds of the audience the spirit of love for Tamil, a classical language. Mr. Vijay Antony, Film Actor and Music Director was the Guest of Honour. While addressing the students, he insisted on enhancing of one's confidence in facing the challenges ahead in the competitive scenario. Day two started with a motivational address by Dr. Murugan, Associate Professor, Hajee Karutha Rowther Howdia College, Uthamapalayam. Mr. Joe Mallori, Film Artist and writer delivered the valedictory address and distributed the prizes to the winners. In total 26 events were organized. The Department of English Literature bagged the Champion Trophy. The 2nd and 3rd places were secured by the Departments of Mathematics and Philosophy respectively. Mr. R. Justin Kennedy, convener thanked the gathering.



Mr. R. Justin Kennedy, convener thanked the gathering. Inauguration of Students' Council

Inauguration of Students' Council

The Students' Council of the college was formally inaugurated on 23rd July 2014. Shri. V.V.Rajan Chellappa,



Honourable Mayor, Madurai Corporation, Madurai was the Chief Guest. Inaugurating the Council, he invited all the students in particular

the members of the Students' Council holding various responsibilities to imbibe the leadership traits by grabbing all the opportunities that



come their way. In his address he also commended the committed and unstinted yeomen service of the Jesuit community in the realm of education in general and in particular their whole spirited service in this rural locale. Rev.Dr.Xavier Vedam, S.J., Principal in his presidential address said that Arul Anandar College has its own legacy and the students leaving its portals after being graduated must bear testimony to it.

45th College Annual Sports Day

The 45th College Annual Sports Day was celebrated with an enormous zeal and vigour on 23rd August 2014 at Michael Raj Stadium. Rev.Dr.Xavier Vedam, S.J., Principal and President of the function welcomed the Chief Guest and the dignitaries of the day. Dr.K.Chandra Sekaran, Head & Professor, Department of Physical Education, Madurai Kamaraj University, Madurai adorned the chair of the Chief Guest. In his address, he laid stress on the need of physical exercise in order to keep the physique and psyche sound in health. He further requested the students to strive with perseverance and to treat both success and failure on same length. The chief guest also highly appreciated the participation of girl students in sports activities and entreated them to grab opportunities which would take them to national and international arenas. Dr.I.Raju, the Physical Director lit the Olympic Torch.



Ms.J.Vanitha, Head, Department of Physical Education presented the annual report of the sports activities. The Chief Guest gave away the prizes and certificates to the winners. Mr.A.Muthu Kumar, Assistant Professor, Department of Physical Education thanked the gathering.

HIGHLIGHTS

One-Day State Level Seminar on Media and Human Rights

The Department of History organized a one-day State Level Seminar on Media and Human Rights on 19th December 2014. The aim of the Seminar was to throw light on the issues and challenges of the electronic media and its role in upholding the values of human rights. Thiru.A.Kathir, Executive Director, EVIDENCE (a Non Governmental Organization) Madurai was the Chief Guest for the inaugural session and delivered the keynote address. In his address, he said that the significance and contribution of media in a democratic nation like India is noteworthy and at

the same time media should not misuse its power for marginal gains. Thiru.K.Arumugam, Director, Social Justice, Madurai spoke on the challenges in the beats for a human rights reporter. Rev.Dr.Stephen Martin, Director, Vaigarai Publishers, Dindigul highlighted the trends in main stream media. The two technical sessions were followed by a group discussion on human rights awareness as promoted by recent celluloid. Rev.Dr.Xavier Vedam, S.J.,



Principal delivered the presidential address. Rev.Dr.Amal Kulandaisamy, S.J., Rector and Rev. Dr. A. Antony Pappuraj, S.J., Secretary offered their felicitations. Dr. R. Antony Paul Gnanasekar, Head & Associate Professor, Department of History presented the dynamics of the Seminar while welcoming the gathering. Dr. J. Martin, Dr. T. Kala and Mr. P. Nallathambi, Assistant Professors of History organized the event. Mr. Anals A. Francis, student secretary of the association proposed vote of thanks.

One-Day National Conference on Managing for Tomorrow – Emerging Trends, Issues and Challenges

The Department of Business Administration conducted a one-day National Conference on 20th December 2014 on Managing for Tomorrow – Emerging Trends, Issues and Challenges. The conference was inaugurated by Dr.A.Selvaraj, Chief Executive Officer, Jeyarekha Industries, Madurai. During the inaugural session, he released the



Conference

Proceedings and

Rev. Dr. A. Antony

Pappuraj.S.J., Secretary received

the first copy. In his address, he stated

that in the world of business, the role played by young budding entrepreneurs is highly significant. He also shared his experience in the field of business and the current scenario in today's corporate world. Mr.M.Chinna Maruthu, Chief Executive Officer, Optima Human Capital Services, Madurai and Dr.K.Amar, Former Director, Madurai School of Management, Vadipatti were the resource persons for the Technical Sessions. They highlighted on the successful entrepreneurial biographies, shaping of positive attitudes, power of decision making and suggested some valuable tips for the students' progression. Mr.G.Vigneswaran, Assistant Professor, department of Business Administration welcomed the gathering. Rev.Dr.A.Antony



Pappuraj.S.J, Secretary felicitated the participants and delegates. Rev.Dr.A.G.Leonard.S.J, Subject Expert, department of Business Administration and Dr.I.Devanan, Deputy Principal also offered their felicitations. Rev.Dr.Xavier Vedam, S.J, Principal delivered the valedictory address and distributed the awards and certificates. Mr.G.Bala Suresh, student secretary, Department of Business Administration passed the resolution of the Conference. Ms.P.Jerlin Rupa, convener proposed the vote of thanks.

State Level Seminar on Expanding Frontiers in Chemistry (EFC-14)

The department of Chemistry organised a one-day UGC sponsored State Level Seminar on Expanding Frontiers in Chemistry (EFC-14) on 30th September 2014. The seminar was conducted with the aim of equipping the students with the knowledge on the recent trends in the fields of drug toxicity and Green Chemistry. Dr.J.A.Charles, Associate Professor & Head, department of Chemistry welcomed the gathering. Rev.Dr.Xavier Vedam, S.J., Principal in his presidential address invited the participants to utilise the Seminar in enhancing their knowledge in the current domains of Chemistry. Rev.Dr.K.Amal Kulandaisamy, S.J., Rector and Rev.Dr.A.Antony Pappuraj, S.J., Secretary offered their felicitations. Dr.M.G.Sethuraman, Professor and Head, Department of Chemistry, Gandhigram Rural institute, Gandhigram inaugurated the Seminar and spoke on the topic Drug Toxicity. Dr.R.Pagutharivalan, Assistant Professor, department of Chemistry, H.H.Rajahs College, Pudukottai rendered his expertise to the students on Green Chemistry- Importance of Environmental



Education for Sustainable Development. The participants presented their papers on topics like Bio-oxidation, a Technology for Sustainable Air Pollution Control and Chemistry of Bio-Sensors. Dr.J.A.Charles, Head & Associate Professor, Mr.S.Rayappan, Mr.S.A.Deva Prince, Assistant Professors, Department of Chemistry, Arul Anandar College and Mr.M.Murugapandi, Assistant Professor of Chemistry, Theni Kammavar College of Arts & Science, Theni chaired the sessions. Mr.P.Prabhakaran, Principal, Keren Schools, Chekkanurani gave the valedictory address. Dr.M.A.Jothi Rajan, Dean-Research offered his felicitation and distributed the certificates to the participants. Dr.N.Savitha Devi, the organising secretary proposed the vote of thanks.

State Level Seminar on Technical Trends in Food Processing

The department of Food Science and Technology organized a one-day State Level Seminar on Technical Trends in Food Processing on 7th October 2014. The aim of the Seminar was to throw light on the current technical trends in food processing. Dr.J.A.Charles, Head (i/c), department of Food Science and Technology welcomed the gathering. Rev. Dr. K. Amal Kulandaisamy, S.J., Rector and Rev.Dr.A.Antony Pappuraj, S.J., Secretary offered their



felicitations. The presidential address was delivered by Rev.Dr.Xavier Vedam, S.J., Principal. Dr.G.Pushpa, Dean, Home Science College and Research Institute, Tamil Nadu Agriculture University (TNAU), Madurai inaugurated the seminar. Dr.G.Hemalatha, Professor, Home Science College and Research Institute, TNAU, Madurai delivered her address on Recent trends in Extrusion Technology. Ms.N.Gayathri, Former Assistant Professor, department of Food Science and Technology, Arul Anandar College, Madurai rendered her resource on the topic "Non- thermal Food Processing". Ms.C.Anitha, Assistant Professor, Seethalakshmi Ramaswami College, Trichy enlightened the participants on the topic "Various Functional Foods" and "Neutraceuticals". Dr.D.Premkumar, Co-ordinator, department of Food Science and Technology delivered the valedictory address.

Dr. S. Sugasri, Assistant Professor, Department of Food Science and Technology, thanked the gathering. Ms.P.Revathi and Ms.S.J.Cynthia, Assistant Professors, department of Food Science and



Technology were the organising secretary and event manager respectively.

NCOPL - 14

The Department of Physics conducted a two-day National Conference on Optics, Photonics and Lasers (NCOPL-14) on 17th and 18th July 2014. The main objective of the Conference was to bring together the leading scientists, researchers, engineers, research scholars and students from different Universities, Colleges and laboratories under one roof in order to share and exchange their research experiences on matters pertaining to Optics, Photonics and Lasers. The inaugural session started with the welcome address by Dr.I.Kulandaisamy, Head, Physics and continued with the presidential address by Rev.Dr.Xavier Vedam, S.J., Principal. Dr.M.Jayachandran, Chief Scientist, Central Electrochemical Research Institute, Karaikudi delivered the inaugural address. Rev.Dr.K.Amal Kulandaisamy, S.J., Rector and Rev.Dr.A.Antony Pappuraj, S.J., Secretary wished the Conference a grand success and offered their blessings. Dr.K.G.Gopchandran, Professor, University of Kerala was the resource person for session one Dr.A.Shanmugaraju, Assistant Professor of physics chaired the same. Nearly 15 participants presented their papers. Prof.S.Jayakumar, Director, Ocean Optics, Bangalore was the resource person for the second session and delivered his lecture on the topic

"Recent Trends in Biophotonics Instrumentation". The second session was chaired by Dr.T.Arockia Doss, Assistant Professor & Head, Department of Physics, DDE, Madurai Kamaraj University, Madurai.

Dr.J.Kumar, Professor & Director, Crystal Growth Centre, Anna University, Chennai, Dr. K. Navaneetha Krishnan, Rtd, Chairperson, School of Physics, Madurai Kamaraj University, Madurai and Dr.K.Porsezian, Professor, Pondicherry University, Pondicherry were the resource persons on day two of NCOPL-14 and rendered their resource on the topics "Recent Trends in Optical Sources", "Lead Kindly Light and Non-Linear Optics - Recent Applications". Dr.K.S.Joseph Wilson, Associate Professor and Dr.S.Valanarasu, Assistant Professor Department of Physics chaired the sessions for day two. Dr.K.Navaneetha Krishnan, Former Chair Person, School of Physics,



Madurai Kamaraj University, Madurai delivered the valedictory address. Dr.I. Devanan, Deputy Principal, felicitated the delegates and participants. Rev.Dr.Xavier Vedam, S.J., Principal distributed the certificates to the participants. The proceedings of the Conference was released at the time of valediction. Dr. K. S. Joseph Wilson, convener proposed the vote of thanks.

Workshop on Philosophical Formation

The Department of Philosophy conducted a Workshop on Philosophical Formation on 8th August 2014 with the aim of strengthening the Philosophy



programme offered here by auditing the academic inputs. Nearly 41 participants attended the Workshop. The list of beneficiaries included the Reverend officials of the Management, Philosophy Formation Personnel of various religious societies, Formation Counsel Members of Provinces, faculty members and post graduates of Philosophy. The Workshop commenced with a prayer song followed by the introductory note of Rev.Dr.A.Antony Pappuraj, S.J., Secretary. In his address, he spoke on the need and importance of Philosophy Formation on the part of the educators and the educated. While Rev.Dr.Xavier Vedam, S.J., Principal welcoming the gathering briefed the participants about the academic and infrastructural avenues of the college that promote effective Philosophical formation. He also intended the department to emerge as a full fledged Research Department in near future. Rev.Fr.M.Peter Amaladoss, Associate Professor, Department of Philosophy extended the vote of thanks for the inaugural ceremony. Dr.S.Lourdunathan, Head, Department of Philosophy proposed the agenda of the Workshop. In his address, he said that the Department and the Management have been consistently committed to Philosophical education with research orientation for several years.

Rev.Fr.Maria Arul CMF., Rector, Claret Bhavan appreciated the functional mode of the Department with its preferential option for Philosophical formation of the students. Dr.Lawrence Fernandas, S.J., Director, Satya Nilayam, Chennai explicated the document The Decrees of Philosophy wherein he noted Philosophy as the ultimate framework of the unity of human knowledge and action, leading them to converge towards a final goal and meaning. During the Workshop, the Department also conducted its academic audit.

Dr.M.George Joseph, Associate Professor of Philosophy

presented the curriculum of the Department and pointed out its systematic scheme for under graduate and post graduate study programme. Rev.Fr.Anto Nelson, OCD., Assistant Professor of Philosophy presented the substance of the entire Workshop. Dr.S.Lourdunathan, Head, Department of Philosophy proposed the vote of thanks.

One-Day Awareness Programme on National Patriots

The Department of Foundation Course jointly with Gandhi Memorial Museum, Madurai organized a one-day Awareness Programme on the renowned national patriots Rev.R.R.Keithan Gandhian Constructive Worker and Barristor George Joseph, Gandhi's Coworker on 25th August 2014. Rev.Dr.K.Amal Kulandaisamy, S.J., Rector, Rev.Dr.A.Antony Pappuraj, S.J., Secretary, in their felicitation highlighted on the Gandhian values and principles emulated by the national patriots. Rev.Dr.Xavier Vedam, S.J., Principal, in his presidential address reiterated the need for inculcating the Gandhian values in the minds of the youth. Dr.M.P.Gurusamy, Secretary, Gandhi Museum, Madurai spoke elaborately on the life of Rev.R.R.Keithan. Dr.S.Jayaraj, Research Officer, Gandhi Museum threw light on the exemplary life of Barristor George Joseph and his association with Mahatma Gandhi. Dr.M.A.Jothi Rajan, Head, Department of Foundation Course thanked the gathering



Speakpark

The English Literary Association (ELA) commenced its activities with the inauguration of the SPEAKPARK on 7th August 2014 with Ms.Petricia Alpine, Assistant Professor of English, Jeyaraj Annapackiam College, Periakulam in the Chair. While speaking to the students, the guest speaker elaborated on the various means and techniques by which students can enhance their potential for oration. She further entreated the students to seize to opportunities of this sort in gaining competence in English language. Every year more than 100 students from all the departments utilise this chance in exhibiting their skills for speaking. The learned faculty from various departments motivate the students by their presence and suggestions for better performance. All the participants are encouraged with a token of appreciation and a certificate.



Theatre Fest

As a part of the activities of the English Literary Association, the Department of English organized its seventh edition of Theatre Fest on 28th August 2014 for both Shift I & II together. Dr.N.Rajasekar, Registrar, Madurai Kamaraj University, Madurai was the Special Invitee. Inaugurating the Fest, he instilled a festive spirit in the minds of the dramatic personae as well as the audience. Students from fifteen departments showcased their multi-skills of theatre arts and exhibited their proficiency in communication besides entertaining the audience with their expert performances choosing an array of themes. Dr.U.Natarajan, Head & Associate Professor of English, GTN Arts College, Dindigul and Dr.S.Vijayarani, Assistant Professor of English, Lady Doak College, Madurai were on the panel of Judges to evaluate the plays staged. The first, second and third prizes were bagged by the students of Philosophy, English Literature (Shift II) and Rural Development Science respectively. Rev.Dr.Xavier Vedam, S.J., Principal delivered the presidential address. Rev.Dr.K.Amal Kulandaisamy, S.J., Rector and Rev.Dr.A.Antony Pappuraj, S.J., Secretary offered their felicitations.



Mr.S.Jesurajan, Head, Department of English welcomed the gathering. Mr.S.Aloysius Albert, Coordinator (Shift II) thanked the participants and the audience.

A Tour of International Exposure

A team of fourteen members of the staff of Arul Anandar College made a trip to Singapore and Malaysia from 13th November 2014 to 18th November 2014. In the first phase of the tour from 13th November to 15th November 2014, the team visited Singapore, one of the world's hotlist destinations. During their stay at Singapore, they visited places like



National University of Singapore (NUS), High Street, Supreme Court, Victoria Memorial Hall, China Town, Singapore Flyer, Jurang Birds Park, Sentosa Island, Winds of Time and Underwater World with dolphin show.

The main highlight of the Singapore trip was the visit made to National University of Singapore

(NUS), a leading global university in Asia. The NUS is Singapore's flagship university which offers a global approach to education and research with a focus on Asian perspectives and expertise. During the visit, the team had an opportunity to interact with Dr.Kumar Prakash, Professor, Department of Biological Sciences, NUS, and with whose guidance the team also made a campus visit. It was a fruitful and an enriching experience to the team. In the second phase, the team flew over to Malaysia and halted there from 16th November to 18th November 2014. In Malaysia, the team visited monuments like Kings' Palace, KL Tower, Patroness Twin Tower, Sunway Lagoon Theme Park and Murugan's Temple. During their stay, the staff had the rare chance of meeting Malaysian educationists, industrialists and medical practioners and had a discussion on Current Education System, Health & Sanitation and Current Avenues of Employment in Malaysia. Rev.Dr.Xavier Vedam, S.J., Principal had taken the initiative and was instrumental in making the programme a grand success. Dr.M.Joseph Selvaraj, Associate Professor of Economics was the co-ordinator of the programme.

RESEARCH ACTIVITIES

Minor and Major Research Projects

The research proposal entitled "Comparative study on antimicrobial activity of polymer assisted synthesis / assembly of some metal oxide nanoparticles" sent by Dr.M.A.Jothi Rajan, Associate Professor, Department of Physics has been approved by UGC-DAE Consortium for Scientific Research, an autonomous institution of UGC, New Delhi. A sum of Rs.2,13,000 has been sanctioned towards the implementation of the research on 18th September 2014.

A sum of Rs.24,90,000 has been sanctioned for the major research project entitled



“Fabrication and characterization of SnS/n-Type buffer layers for solar cell application” by Science and Engineering Research Board, (a Statutory Body under Department of Science & Technology), New Delhi to Dr.S.Valanarasu, Assistant Professor, Department of Physics.

Rev.Dr.A.Sebasitan Mahimairaj, Assistant Professor, Department of Rural Development Science has submitted a research proposal entitled “Revitalizing Traditional Agricultural Practices with Improved Methods in Dry Land for Enhancing Livelihood and Food Security of Women Involving in Dry Land Agriculture” to the Indian Council of Social Science Research, Ministry of Human Resource Development, New Delhi for consideration of financial assistance under Research Sponsored Programme and the same has been approved on 27th November 2014 and is considered for a financial assistance of Rs.15,00,000 by Research Projects Responsive Division in the next financial year.

Doctoral Research and Guidance

Mr.A.James, Assistant Professor, Department of Rural Development Science has registered his PhD on Social Work at Bharathiyar University, Coimbatore under the supervision of Dr.S.Arul Prasad, Associate Professor, Department of Rural Development Science, Arul Anandar College on 2nd June 2014.

Ms.I.Pradeepa, Assistant Professor, Department of Mathematics (Shift II) has initiated her doctoral research on the topic Intuitionistic Fuzzy line Graph of Intuitionistic fuzzy hypergraph at Mother Teresa Women's University, Kodaikanal on 9th July 2014.

Mr.S.Aloysius Albert, Assistant Professor, Department of English has registered his Ph.D on African

Literature at Bharathiyar University, Coimbatore under the supervision of Dr.R.Raja, Assistant Professor, The Madura College (Autonomous), Madurai on 1st August 2014.

Dr.I.Kulandaisamy, Associate Professor and Dr.S.Valanarasu, Assistant Professor, Department of Physics have been recognized as supervisors to guide Ph.D registrants in the School of Physics, Madurai Kamaraj University, Madurai from 12th September 2014.

Dr.S.Arul Prasad, Associate Professor, Department of Rural Development Science has been recognized as supervisor to guide Ph.D registrants in the Research & Development Centre, Bharathiyar University, Coimbatore from 29th October 2014.

Dr.M.James Antony, Associate Professor, Department of Economics was appointed as the examiner for public viva-voce examination for the degree of Doctor of Philosophy in Economics by Bharathidasan University, Thiruchirapalli on 19th November 2014.

Resource Sharing

Dr.A.Anandan, Associate Professor, Department of Tamil rendered his resource on the occasion of inauguration of Tamil Literary Association held by Little Flower Girls Higher Secondary School, Nagamalai, Madurai on 27th June 2014.

Mr.S.A.Deva Prince, Assistant Professor, Department of Chemistry has delivered a guest lecture on The Chemistry of Lanthanides and Actinides at Holy Cross College, Nagercoil on 12th July 2014.

Dr.A.Sundarraaj, Associate Professor, Department of Rural Development Science was nominated as External Expert Member on the Board of Studies in Zoology for a period of two years by Ayya Nadar Janaki Ammal College, Sivakasi on 14th July 2014.

Dr.R.Antony Paul Gnanasekar, Associate Professor, Department of History presided over the Education Development Day and enriched the participants at St.Joseph's Matriculation Higher Secondary School, Madurai on 15th July 2014.

Mr.S.A.Deva Prince, Assistant Professor, Department of Chemistry delivered a guest lecture on Application of ESR Spectroscopy to the Study of Inorganic Compounds at Annai Velankanni College, Tholayavattam on 28th July 2014.

Dr.R.Antony Paul Gnanasekar, Associate Professor, Department of History participated in the panel discussion on the book-launch function organized at the Max Bhavan, Chennai and shared his views on the book *Jesuit Mission in South Asia* on 1st August 2014.

Dr.I.Jeyaraj, Associate Professor, Department of Economics has been nominated as the External Expert



Member on the Board of Studies in Economics (UG), Ayya Nadar Janaki Ammal College, Sivakasi for a period of two years from 1st August 2014.

Dr.I.Kulandaisamy, Associate Professor, Department of Physics rendered his expertise on Options for the Holistic Development of Science Students at the inaugural function of Physics Association at Jamal Mohamed College (Autonomous), Thiruchirapalli on 11th August 2014.

Mr.S.A.Deva Prince, Assistant Professor, Department of Chemistry has served as a resource person and lectured on The Chemistry of Lanthanides and Actinides at Annai Velankanni College, Tholayavattam on 14th August 2014.

Mr.P.Ramachandran, Assistant Professor, Department of Business Administration rendered his resource on Chi-Square and ANOVA at V.H.N.S.N.College, Virudhunagar on 14th August 2014.

Ms.P.Jerlin Rupa, Assistant Professor, Department of Business Administration acted as a resource person and delivered a lecture on Managerial Excellence at Pannaikadu Veerammal Paramasivam College, K.Singarakottai, Dindigul on 17th August 2014.

Dr.M.John Joseph, Associate Professor, Department of Rural Development Science and Dr.J.A.Charles, Associate Professor, Department of Chemistry were the guest speakers for the Orientation on Functioning of Internal Quality Assurance Cell held at Madurai Institute of Social Science, Madurai on 20th August 2014.

Dr.I.Jeyaraj, Associate Professor, Department of Economics acted as the resource person in the National Level Seminar on Labourers in Farm Economy held at Jamal Mohamed College, Tiruchirapalli on 25th & 26th August 2014.

Mr.S.Rajeswari, Assistant Professor, Department of Commerce delivered a guest lecture on Investment Tactics at Nadar Saraswathi College of Arts & Science, Theni on 2nd September 2014.

Ms.I.Juliet Shanthi, Assistant Professor, Department of Computer Application delivered a guest lecture on Communication Networks to the undergraduate students of Computer Application at S.Vellaichamy Nadar College, Nagamalai on 5th September 2014.

Dr.M.Maria John Kennedy, Associate Professor, Department of Economics acted as the Chair Person in the National Seminar on Foreign Direct Investment in Indian Retail Sector organized by the Department of Economics, Devanga Arts College, Aruppukottai on 11th & 12th September 2014.

Mr.S.A.Deva Prince, Assistant Professor, Department of Chemistry rendered his Resource on The Chemistry of Inner-transition Elements at Kamaraj College, Thoothukudi on 13th September 2014.

Dr.M.Maria John Kennedy, Associate Professor, Department of Economics rendered his resource in the National Level Seminar on Emerging Trends in Indian Money Market held at Kandaswami Kandar's College, Velur on 20th September 2014.

Dr.M.Maria John Kennedy, Associate Professor, Department of Economics has acted as the Chairperson and delivered a lecture in the National Level Symposium on Ways to Achieve Green Environment and its Impact on Indian Economy organized by the PG Department and Centre for Research in Economics, Saraswathi Narayanan College, Perungudi on 9th & 10th October 2014.

Dr.R.Antony Paul Gnanasekar, Associate Professor, Department of History served as the recourse person for the Human Rights Awareness Programme and spoke on the topic Human Rights Issues Today organized by the Department of History, The Standard Fireworks Rajaratnam College for Women, Sivakasi on 16th October 2014.

Dr. S. Arul Prasad, Associate Professor, Department of Rural Development Science delivered a guest lecture on Children in Difficult Circumstances at Pasumpon Muthuramalinga Thevar College, Usilampatti on 17th October 2014.

Dr.R.Antony Paul Gnanasekar, Associate Professor, Department of History conducted the viva-voce examination for the M.Phil Scholars of History, Hajee Karutha Rowther Howdia College, Uthamapalayam on 29th October 2014.

Dr.I.Kulandaisamy, Associate Professor, Department of Physics was the External Member of the Board of Studies in Physics, Jeyaraj AnnaPackiam College for Women, Periyakulam, Theni on 6th December 2014.

Dr.A.Shanmugaraju, Assistant Professor, Department of Physics



shared his resource on Multiwave length Astronomy in Connection at Sri Meenakshi Govt. Arts College for Women, Madurai on 8th December 2014.

Dr.K.S.Joseph Wilson, Associate Professor, Department of Physics was the Subject Expert for the Board of Studies in Physics, Holy Cross College, Nagercoil on 19th December 2014.

Dr.A.Shanmugaraju, Assistant Professor, Department of Physics spoke on Research Avenues in Physics at Sri Kaliswari College, Sivakasi on 20th December 2014.

Dr.I.Jeyaraj, Associate Professor, Department of Economics has been the External Expert on the Board of Studies meeting held by Department of Economics, Ayya Nadar Janaki Ammal College, Sivakasi on 24th December 2014.

Dr.R.Antony Paul Gnanasekar, Associate Professor, Department of History shared his expertise on Research Perspective of History at the Refresher Course in History organized by the UGC-Academic Staff College at the School of Historical Studies, Madurai Kamaraj University, Madurai on 29th December 2014.

Publications

The Department of History published the 9th issue of its Newsletter TARIKS on June 2014.

Dr.M.James Antony, Associate Professor and Mr.A.Vivek, Research Scholar, Department of Economics have jointly published an article titled Food Insecurity in India: Natural or Artificial in the *Shanlax International Journal of Economics*, Volume 2, No 3 ISSN – 2319-961X, June 2014.

Dr.D.Antony Singh Dhas, Assistant Professor, Department of Economics published an article titled An Analysis on the Export Performance of Handicrafts in India in the *Shanlax International Journal of Economics*,

Volume 2, No 3, ISSN – 2319-961X, June 2014.

Dr.N.Murali, Associate Professor, Department of Economics has published an article titled Factors Influencing Production of Food Grains: A Study in the *Journal of Southern Economist* ISSN: 0038-4016 on 15th June 2014.

Dr.S.Valanarasu, Assistant Professor, Department of Physics has published an article titled Microstructural, Optical and Electrical Properties of Various Time Annealed Spin Coated MgO Thin Films in the *Journal of Springer Science + Business Media* New York on 21st June 2014.

Ms.S.Jaslin Presilda, Assistant Professor, Department of Tamil brought out an article titled Social Media and its Impacts on Social Development in the book titled *Social Maturity on Physical and Mental Growth* published by Nivi Publication, Tirunelveli ISBN: 978-81-929575-2-4 on September 2014.

Mr.A.Vigneshkumar, Assistant Professor, Department of English has published an article titled The Significance of Place in Emily Bronte's *Wuthering Heights* in the *Indian Journal of Postcolonial Literatures* ISSN: 0974-7370, vol.14.1, on June 2014.

Mr.P.Veerasingam, Assistant Professor, Department of English has contributed an article titled A Critical Reading of Dom Moraes' Select Poems in the book *Indian Writing in English: Current Critical Approach*, Volume – I, published by Universal Publishers, Mandaveli, Chennai ISBN: 978-93-80400-16-7, on June 2014

Dr.M.James Antony, Associate Professor and Mr.S.Saravanan, Research Associate, Department of Economics have jointly published a paper titled Shifting the Pattern of Rural Employment in India in the *Journal of Economics and Commerce*, ISSN: 0976-9528 on July 2014.

Dr.M.James Antony, Associate Professor and Mr.A.Vivek, Research Scholar, Department of Economics have jointly published an article titled Information and Communication Technology for Women Empowerment in the *Journal of Women's Link*, Volume 20, No. 3, ISSN – 2229-6409 on September 2014.

Ms.S.Jaslin Presilda, Assistant Professor, Department of Tamil has brought out an article titled Tamil Language Teaching and Learning in ICT Enhanced Scenario of Education in the book titled *Role of ICT in Improving the Quality of Institution* published by Department of Education, Manonmaniam Sundaranar University, Tirunelveli ISBN: 978-81-929575-1-7 on July 2014.

Dr.K.S.Joseph Wilson, Associate Professor, Research Department of Physics has published an article titled Effects of Temperature and Hydrostatic Pressure on Binding



Energy of an Exciton in a Spherical Quantum Dot in the e-journal of *Surface Science and Nanotechnology* ISSN : 1348-0391, vol.12, pp.358-362 on 2nd August 2014.

Dr.T.Kala, Assistant Professor, Department of History has published an article titled Abolition of Trial by Ordeal in Travancore Under Colonel Munro College in the *International Multidisciplinary Recognized Research Journal*, August 2014, Issn: 2231-5063, Impact Factor: 2.2052.

Dr.A.Shanmugaraju, Assistant Professor, Research Department of Physics has published an article titled Interacting CMEs and Their Associated Flare and SEP Activities in the journal of *Astrophysics and Space Science*, vol.352, Issue.2, pp.385-393, Impact Factor.2.4 on August 2014.

Dr.M.James Antony, Associate Professor, Department of Economics and Mr.A.Vivek, Research Scholar, Department of Economics have jointly published an article titled Information and Communication Technology for Women's Empowerment in India in the *Multidisciplinary Research Journal of VVV College – Journal for Researchers*, Volume II, No 1, ISSN: 2347-3967 on August 2014.

Ms.S.Jaslin Presilda, Assistant Professor, Department of Tamil brought out an article titled *Gj pNawghl LF; fpmvj j tj j py; NaRtpd; ngz z pa rpej i dfs;* in the proceedings of the International Conference on *j kpo; fpmvj j t , yf:fpa j j py; ngz z pa rpej i dfs* published by Jazym Publications, Thiruchirapalli ISBN: 978-93-81521-43-4 on 20th August 2014.

Ms.I.Juliet Shanthi, Assistant Professor, Department of Computer Application and Mr.R.Justin Kennedy, Assistant Professor, Department of Computer Science have jointly published an article titled The Role of Social Media in Higher Education with the Aid of Priceless Scheme Laptop given by Tamil Nadu Government in the proceedings of the International Conference on *Social Media for Service Sector* organized by Department of MBA, MCA & PG.IT at Fatima College, Madurai ISBN:978-1-63315-205-2 on August 2014,

Dr.R.Antony Paul Gnanasekar, Associate Professor, Department of History has contributed an article entitled *fl bl k; fl Lk; rpwgpfshk;...! j kpf , NaR ri gapdhpd; Myaf; fl Lkhdqfs;inghi j fs* a religious magazine run by the Jesuit Society of Tamil Nadu in the issue of September 2014.

Dr.M.James Antony, Associate Professor, and Mr.A.Vivek, Research Scholar, Department of Economics have jointly written an article titled Rural Women Empowerment and Entrepreneurship Development in the *Interdisciplinary Research Journal for Humanities* published by PG Department of Social Work, St.Xavier's College, Palayamkottai, ISSN: 2249-250-x, Volume.5, No. 1 on September 2014.

Rev. Dr. A. Sebastian Mahimai Raj, Assistant Professor, Department of Rural Development Science has

written an article titled The Role of Self Help Groups in the Empowerment of Women in the Rural Area in the book *Contemporary e-Business : A Paradigm Shift in the Contemporary Scenario* Published by Vijay Nicole Imprints Private Limited, Chennai ISBN – 13: 978-81-8209-185-6, ISBN – 10: 81-8209-185-3 on 6th September 2014.

Mr.A.Arockia Maria Micheal Raja, Assistant Professor, Department of Rural Development Science published an article titled A Study on Socio Economic Status of Dalit Women in the *Journal of Interdisciplinary Research Journal for Humanities* vol.5, ISSN – 2249-250-X on September 2014.

Ms. S. Jaslin Presilda, Assistant Professor, Department of Tamil wrote an article titled Usage on Internet Media in Techno Scenario for Youth in the proceedings of the International Seminar on *Empowering Youth in Higher Education to Combat Social Iniquities* published by Shanlax Publication, Vasantha Nagar, Madurai ISBN: 978-93-80657-12-7 on September 2014.

Ms.S.Jaslin Presilda, Assistant Professor, Department of Tamil published an article titled *j kpo; ngahrnrhy; nj hFgG I – nkcdnghUs;* in the proceedings of the 13th International Tamil Internet Conference jointly organized by Pondicherry University, Pondicherry and International Forum for Information Technology in Tamil ISSN: 2313-4887 on September 2014.

Dr. B. Kalidoss, Assistant Professor, Department of English has published an article titled Racial Violence in Richard Wright's Black Boy in the proceedings of the National Conference on *Trends in Alternative Literature* published by Vergal Publication, Tamil Nadu, India, ISBN: 978-81-928113-9-0 on September 2014.

Mr. S. Aloysius Albert, Assistant Professor, Department of English has published an



article titled Traumatic Legacy of Colonialism in Chimamanda Ngozi Adichie's Half of a Yellow Sun in the proceedings of the National Conference on *Trends in Alternative Literature* in Vergal Publication, Tamil Nadu, India ISBN:978-81-928113-9-0 on September 2014.

Dr. K. S. Joseph Wilson, Associate Professor, Department of Physics has published an article titled Confined Energy of Two Electrons in a Spherical Quantum dot with Interaction Effects in the *Indian Journal of Physics*, Vol:88, No:10, pp:1031-1036 on October 2014.

Dr.A.Shanmugaraju, Assistant Professor, Research Department of Physics has published an article titled Transit time of CME/Shock Associated with Four Major Geo-effective CMEs in Solar Cycle 24 in the *Journal of Advances in Space Research*, (a Cospar publication) pp.407-415, ISSN: 0273-1177 on 7th October 2014.

Dr.R.Antony Paul Gnanasekar, Associate Professor, Department of History has published an article titled 'Ad Majoram Dei Gloriam' in Art and Architecture – Some Gothic Churches of the Jesuits of the New Madura Mission – An Appraisal in the *Journal of Indian Historical Studies*, Volume XI, ISSN – 0973-2713, No 1 on October 2014.

Mr.P.Nallathambi, Assistant Professor, Department of History has published an article titled Role of Christians of Tamil Nadu in Swadeshi Movement in Shanlax *International Journal of Arts, Science and Humanities*, Volume 2, No 2, ISSN: 2321-788x on October 2014.

Mr. S. Rayappan, Assistant Professor, Department of Chemistry published an article titled Defluoridization Using a Natural Adsorbent, *Strychnos Potatorum* in the *International Journal of Engineering Research and Applications*, vol.4, ISSN: 2248-9622 on October 2014.

Mr. A. Vigneshkumar, Assistant Professor, Department of English has published an article titled Worldless, Formless, Timeless Utopian World in Salman Rushdie's Grimus in the *International Journal of Multidisciplinary Researches* vol.1, ISSN: 2349-8684, October 2014.

Dr.M.A.Jothi Rajan, Associate Professor, Department of Physics and Dr.A.Sebastian Mahimai Raj, Assistant Professor, Department of Rural Development Science published articles titled The Comparison of 'role stress' between Indian and Multinational Company Employees in India and The Impact of Selected Yoga Sana and Meditation on Psychological Variables of Yoga Teachers in *Eubios Journal of Asian and International Bioethics* ISSN: 1173-2571, EJAIB vol. 24 (6) November 2014.

Ms.S.Jaslin Presilda, Assistant Professor, Department of Tamil brought out an article titled $\text{gadghl } \text{Lj} ; j \text{ kpy} ; \text{vOJ j y} ; j \text{ wk} ; \text{NkkgI nkdnghUs} ; \text{ghl j j pl l mZ FK i w}$ in the proceedings of the International Conference on $\text{gadghl } \text{L ghhi t apy} ; \text{J i wNj hWk} ; j \text{ kp} ;$ published by Sakthi Publishing House, Chennai ISBN: 978-93-84725-73-0 on November 2014.

Dr.M.James Antony, Associate Professor, Department of Economics and Mr.A.Vivek, Research Scholar, Department of Economics have jointly published an article titled Thiruvalluvar's Economic Ideas at the International Conference on $j \text{ kp} ; , yf f \text{ p} \text{ aK k} ; j \text{ wdha} ; \text{Tf} ; \text{Nfhl ghL f S k} ;$ organized by Tamil Research Association, Madurai Kamarajar University, Madurai on 2014, ISBN: 978-81-924778-0-0.

Dr.I.Jeyaraj, Associate Professor, Department of Economics has brought out an article on E-Human Resource Management an Emerging Concept in the proceedings of the National Conference on *Managing for Tomorrow–Emerging Trends, Issues and Challenges*, organized by the Department of Business Administration, Arul Anandar College and published by Shanlax publications, Madurai on 20th December 2014, ISBN: 938065729-5.

Dr. M. James Antony, Associate Professor and Mr.S.Saravanan, Research Associate, Department of Economics have jointly published a paper entitled Economic Development and Employment Creation in India in the proceedings of the 56th Annual Conference on *Indian Society of Labour Economics (ISLE)* organised by the Department of Management, Birla Institute of Technology Mesra, Ranchi and Institute of Human Development, Eastern Regional Centre, Ranchi from 18th to 20th December 2014.

Dr. M. A. Jothi Rajan, Associate Professor, Department of Physics published an article titled Structural, Vibrational, Thermodynamic and Frontier Molecular Orbital Studies on $(\text{GaN})_2$: A DFT and MP_2 Approach, A Study on thermochemical properties of ZnS



Nanomaterial : A Computational Approach and Effects of Gamma Irradiation on the Electrical and Optical Properties of Conducting Poly(N-Methylanline) in the proceedings of the International Conference on *Recent Advances in Physics for Interdisciplinary Developments (ICRAPID-2014)* organized by Sathyabama University, Chennai on 2014.

Dr. A. Shanmugaraju, Assistant Professor, Research Department of Physics has published an article titled Investigation on Radio-Quiet and Radio-Loud Fast CMEs and Their Associated Flares During Solar Cycles 23 and 24 in the Journal of *Solar Physics- Springer* on December 2014.

Dr. K. S. Joseph Wilson, Associate Professor, Research Department of Physics has published an article titled Energies of a Two Electron in a Spherical Quantum dot in the Journal of *Research in Science* vol-2, pp:1-5, ISSN: 2278-9073 on December 2014.

Dr. A. Shanmugaraju, Assistant Professor, Research Department of Physics has published an article titled Interaction between two CMEs during 14-15 Feb.2011 and their Unusual Radio Signature in the Journal of *Solar Physics-Springer*, vol.289, Issues.12, pp.4621-4632 on December 2014.

Dr. S. Arul Prasad, Associate Professor, Department of Rural Development Science published an article titled Living on the Streets : A Study on the Homeless in Madurai City, Tamil Nadu in the Indian Journal of *Applied Research* Volume 4, Issue – 12, ISSN – 2249-555X on December 2014.

Dr. S. Arul Prasad, Associate Professor and Mr.A.Arockia Maria Micheal Raja, Assistant Professor, Department of Rural Development Science have jointly published an article titled Violations of Labour Rights Issues Under Sumangali Scheme in Textile Industries in Tamil Nadu in the *Indian Journal of Current Research* Volume 1, No. 3 ISSN- 2347-9213, BSC-IJCR on December 2014.

Dr.B.Kalidoss, Assistant Professor, Department of English has published an article titled Water Management in India in the proceedings of the National Conference on *Managing for Tomorrow-Emerging Trends, Issues and Challenges* published by Shanlax Publications, ISBN: 938065729-3, pp.204-209 on December 2014.

Mr.A.Vigneshkumar, Assistant Professor, Department of English has published an article titled E-Waste Management In India in the proceedings of the National Conference on *Managing for Tomorrow – Emerging Trends, Issues and Challenges* published by Shanlax Publications, ISBN: 938065729-3, pp:233-238 on December 2014.

The Department of Business Administration has brought out the proceedings of the National Conference on *Managing for Tomorrow–Emerging Trends, Issues*

and Challenges in Shanlax Publications, ISBN: 938065729-5 on 20th December 2014.

Mr.P.Ramachandran, Assistant Professor, Department of Business Administration published articles titled A Study on Service Quality Gap with Special Reference to Life Insurance Companies in Kanyakumari District and E-Human Resource Management - An Emerging Concepts in the proceedings of the National Conference on *Managing for Tomorrow – Emerging Trends, Issues and Challenges* published by Shanlax Publications, ISBN: 938065729-3, pp:233-238 on December 2014.

Mr.P.V.Muthu Perumal and Ms.T.Susma Assistant Professors, Department of Business Administration published an article titled Role of Banking Sector in Today's Environment in the proceedings of the National Conference on *Managing for Tomorrow – Emerging Trends, Issues and Challenges* published by Shanlax Publications, ISBN: 938065729-3, pp:233-238 on December 2014.

Ms.P.Jerlin Rupa, Assistant Professor, Department of Business Administration, Mr.R.Viswanathan, Assistant Professor, Department of Information Technology and Management jointly published an article titled Factors Influencing the Satisfaction of Workers in Fireworks Industries – Virudhunagar District in the proceedings of the National Conference on *Managing for Tomorrow – Emerging Trends, Issues and Challenges* published by Shanlax Publications, ISBN: 938065729-3, pp:233-238 on December 2014.

Ms. T. Susma and Mr.G.Vigneshwaran, Assistant Professors, Department of Business Administration jointly published an article titled Challenges in Global Marketing in the proceedings of the National



Conference on
*Managing for
Tomorrow – Emerging
Trends, Issues and Challenges*

published by Shanlax Publications,
ISBN: 938065729-3, pp:233-238 on
December 2014.

Mr. G. Vigneshwaran and
Mr.P.V. Muthu Perumal Assistant
Professors, Department of Business
Administration jointly published an
article titled Social Media and its Role in
Marketing in the Proceedings of the
National Conference on *Managing for
Tomorrow – Emerging Trends, Issues
and Challenges* published by Shanlax
Publications, ISBN: 938065729-3, pp:233-
238 on December 2014.

Ms.I.Juliet Shanthi, Assistant
Professor, Department of Computer
Applications has published an article
titled An Overview of Data Warehouse
Implementation Challenges in the
Proceedings of the National Conference
on *Managing for Tomorrow – Emerging
Trends, Issues and Challenges* published
by Shanlax Publications, ISBN:
938065729-3, pp.221-227 on December
2014.

Mr.K.Kaleesswaran, Assistant
Professor, Department of Commerce has
published an article titled Rural
Marketing in Indian Corporate World:
Issues and Challenges in the National
Conference on *Managing for Tomorrow
– Emerging Trends, Issues and
Challenges* published by Shanlax
Publications, ISBN: 938065729-3, pp: 56-
61 on December 2014.

Ms.K.Ramya, Assistant Professor,
Department of Commerce has published
an article titled Go Green – Green
Marketing in the National Conference
on *Managing for Tomorrow – Emerging
Trends, Issues and Challenges* published
by Shanlax Publications, ISBN:
938065729-3, pp: 87-90 on December
2014.

Mr.S.Arun Prasad, Assistant
Professor, Department of Information
Technology and Management

and Ms. M. Virgin Arockia Mary, Assistant Professor,
Department of Commerce have published an article titled
Workplace Stress in the National Conference on *Managing for
Tomorrow – Emerging Trends, Issues and Challenges*
published by Shanlax Publications, ISBN: 938065729-3, pp:
110-116 on December 2014.

Ms. V. S. Mege, Assistant Professor, Department of
Commerce has published an article titled Management
Strategies to Improve the Rail Transport Services and its
Contribution to the Economic Development of Tamil Nadu
in the National Conference on *Managing for Tomorrow –
Emerging Trends, Issues and Challenges* published by Shanlax
Publications, ISBN: 938065729-3, pp: 170-176 on December
2014.

Mr. D. Richard, Assistant Professor, Department of
Information Technology and Management has published an
article titled Information Technology Security Challenges in
Current Century in the National Conference on *Managing for
Tomorrow – Emerging Trends, Issues and Challenges*
published by Shanlax Publications, ISBN: 938065729-3, pp:
229-232 on December 2014.

Dr. A. Duraisingam, Librarian has published an article
titled Internet Use Among the Rural Girl Students: A Case
Study and Scientometric Study of the Research Publication
on Indian Journal of Pure & Applied Physics in the *Indian
Journal of Information Sources and Services*, ISSN: 2231-6094,
vol.4, No.2, on July – December 2014.

Paper Presentations

Dr. M. A. Jothi Rajan, Associate Professor, Department
of Physics presented a paper on Biological (nano) Apatite-
Extraction and Evaluation in the International Conference on
Nano Science & Engineering Applications-2014 at Jawaharlal
Nehru Technological University, Hyderabad on 26th, 27th & 28th
June 2014.

Dr. K. S. Joseph Wilson, Associate Professor, Research
Department of Physics has presented three papers titled
Losses in the Left-Handed Materials, Theoretical Study of
Temperature Dependence of Dielectric Permittivity Based
on Nanocomposite of Metal Nanoparticle, Effect of Pressure
on Polariton Modes in Quantum Well Systems and Optical
Absorption Coefficients of A Donor Impurity in a Spherical
Quantum Dot in the National Conference on *Optics,
Photonics and Lasers (NCOPL-14)* organized by PG &
Research Department of Physics, Arul Anandar College,
Karumathur on 17th & 18th July 2014.

Dr. K. S. Joseph Wilson, Associate Professor
and Ms. V. Revathy, Research Associate,
Research Department of Physics have
jointly presented a paper titled



Nonlinearity in Nanocomposite Materials in the National Conference on *Optics, Photonics and Lasers (NCOPL-14)* organized by PG & Research Department of Physics, Arul Anandar College, Karumathur on 17th & 18th July 2014.

Dr.A.Shanmugaraju, Assistant Professor, Research Department of Physics presented a paper titled Solar Eruptive Event Observed Using Optical Observations and Its Effects in the National Conference on *Optics, Photonics and Lasers (NCOPL-14)* organized by PG & Research Department of Physics, Arul Anandar College, Karumathur on 17th & 18th July 2014.

Ms.S.Jaslin Presilda, Assistant Professor, Department of Tamil presented a paper on Tamil Language Teaching and Learning in ICT Enhanced Scenario of Education in the National Seminar on *Role of ICT in Improving the Quality of Institution* at Manonmaniam Sundaranar University, Tirunelveli on 30th & 31st July 2014.

Ms.S.Jegadeeswari, Assistant Professor, Department of Tamil presented a paper titled *English Language Teaching in the International Conference on English Language Teaching and Learning* organized by Pioneer Meenatchi Women's College, Poovanthi on 18th August 2014.

Ms.S.Jaslin Presilda, Assistant Professor, Department of Tamil presented a paper on *English Language Teaching in the International Conference on English Language Teaching and Learning* jointly organized by Jeyaraj Annapackiam College, Periyakulam and Christian Research Center, St.Joseph's College, Thiruchirapalli on 20th August 2014.

Ms.I.Juliet Shanthi, Assistant Professor, Department of Computer Application presented a paper on The Role of Social Media in Higher Education with the Aid of Priceless Scheme Laptop given by Tamil Nadu Government in the International Conference on *Social Media for Service Sector* organized by Department of MBA, MCA & PG.IT at Fatima College, Madurai on 20th & 21st August 2014.

Mr.M.Sajan Joseph, Assistant Professor, Department of Mathematics presented a paper on *(1,2)*-rw-Continuous and (1,2)*-rw-Irresolute Functions* in the International Conference on *Mathematical Sciences-2014* organised by School of Mathematics, Madurai Kamaraj University, Madurai and International Multidisciplinary Research Foundation from 21st to 23rd August 2014.

Dr.A.Sebastian Mahimai Raj, Assistant Professor, Department of Rural Development Science presented a paper entitled The Role of Self Help Group in the Empowerment of Women in the Rural in the International Conference on *e-Business A Paradigm Shift in the Contemporary Scenario* at ASAN Memorial College of Arts & Science, Chennai on 27th & 28th August 2014.

Dr. M. Maria John Kennedy, Associate Professor, Department of Economics presented papers titled Implications of FDI in Indian Retail Sector and FDI in Indian Economy since 1991- An Empirical Analysis in the National Seminar on *Foreign Direct Investment in Indian Retail Sector* organized by the Department of Economics, Devanga Arts College, Aruppukottai in collaboration with Surabhi Trust, Kariyapatti on 11th & 12th September 2014.

Dr.K.S.Joseph Wilson, Associate Professor, Research Department of Physics has presented a paper titled Singlet and triplet state of confined energies in a spherical quantum dot in the National Seminar on *Recent Trends in Novel Materials for Technical Applications* at K.L.N. College of Engineering, Pottpalayam on 18th & 19th September 2014.

Dr. M. Maria John Kennedy, Associate Professor, Department of Economics presented a paper titled An Enquiry into the Nature, Causes and Effects of Parallel Economy in India in the National Level Seminar on *Emerging Trends in Indian Money Market* held at Kandaswami Kandar's College, Velur on 19th & 20th September 2014.

Ms.V.Mallika, Assistant Professor, Department of Economics presented a paper titled Financial Liberalization and its Impacts on Indian Economy in the National Level Seminar on *Emerging Trends in Indian Money Market* held at Kandaswami Kandar's College, Velur on 19th & 20th September 2014.

Ms.S.Jaslin Presilda, Assistant Professor, Department of Tamil presented a paper on *English Language Teaching in the 13th International Tamil Internet Conference* jointly organized by Pondicherry University, Pondicherry and International Forum for Information Technology in Tamil between 19th to 21st September 2014.



Ms.S.Jaslin Presilda, Assistant Professor, Department of Tamil presented a paper on Usage on Internet Media in Techno Scenario for Youth in the UGC International Seminar on *Empowering Youth in Higher Education to Combat Social Iniquities* organized by St.Justin's College of Education, Madurai on 25th & 26th September 2014.

Dr. B. Kalidoss, Assistant Professor, Department of English presented a paper on Racial Violence in Richard Wright's Black Boy in the National Conference on *Trends in Alternative Literature* organized by Sermathai Vasan College for Women, Madurai on 26th September 2014.

Mr. S. Aloysius Albert, Assistant Professor, Department of English presented a paper on Traumatic Legacy of Colonialism in Chimamanda Ngozi Adichie's Half of a Yellow Sun in the National Conference on *Trends in Alternative Literature* organized by Sermathai Vasan College for Women, Madurai on 26th September 2014.

Mr.A.Vigneshkumar, Assistant Professor, Department of English presented a paper on Worldless, Formless, Timeless Utopian World in Salman Rushdie's Grimus in the National Conference on *Trends in Alternative Literature* organized by Sermathai Vasan College for Women, Madurai on 26th September 2014.

Ms. R. S. Sabeetha, Assistant Professor, Department of English presented a paper on Woman: A Researcher of an Authentic Self in Tony Morrison's "Beloved" in the National Conference on *Trends in Alternative Literature* at Sermathai Vasan College for Women, Madurai on 26th September 2014.

Dr.A.Michael Raj, Assistant Professor, Department of Economics has presented a paper on Environment and its Impacts in the National Level Symposium on *Ways to*

Achieve Green Environment and its Impact on Indian Economy organized by the PG Department and Centre for Research in Economics, Saraswathi Narayanan College, Perungudi on 9th & 10th October 2014.

Dr.A.Shanmugaraju, Assistant Professor, Department of Physics presented posters titled Investigation on CME and X-class flares associated with and without DH type-II burst, Analysis of solar eruptive events during the 24th solar cycle, Dependence of transit time on the properties of ICMEs associated with magnetic cloud and ejecta, A study on the kinematics of a CME-CME interaction event associated with flares and type II burst, A weak solar flare associated with a CME and a type II burst and Evolution of standoff distance method to determine the coronal magnetic field using CME driven shock in the International Conference on *Coupling and Dynamics of the Solar Atmosphere* organized by Inter-University Center for Astronomy and Astrophysics(IUCAA), Pune during 10th to 14th November 2014.

Ms. S. Jaslin Presilda, Assistant Professor, Department of Tamil presented a paper on *gadghl Lj ; j kpo;y; vOJj y; j pwk; Nkkgl nkdngHUs; ghIjj pI mZ FKiw* in the International Conference on *gadghl:L ghhi tapy; Ji wNj hWk; j kpo;* organized by Ethiraj College, Chennai on 26th & 27th November 2014.

Mr. A. Arockia Maria Michael Raja, Assistant Professor, Department of Rural Development Science participated and presented a paper entitled Violations of Labour Rights Issues Under Sumangali Thittam in Textile Industries in Tamil Nadu in the two-day International Interdisciplinary Conference on *Contemporary Issues in Management and Social Science* jointly organized by the Department of Social Work & Department of Business Administration, Bon Secours College for Women, Thanjavur on 5th & 6th December 2014.

Mr. P. Veerasamy, Assistant Professor, Department of English Literature presented a paper in the National Conference on *Plurality Cultures and Contexts: Aesthetics of Postcolonial Quest Today* organized by the Research Department of English, St.Xavier's College, Palayamkottai on 9th December 2014.

Dr. B. Kalidoss, Assistant Professor, Department of English presented a paper on Water Management in India in the National Conference on *Managing for Tomorrow – Emerging Trends, Issues and Challenges* organized by the Department of Business Administration, Arul Anandar College on 20th December 2014.

Mr. A. Vigneshkumar, Assistant Professor, Department of English presented a paper on E-Waste Management In India in



the National Conference on *Managing for Tomorrow – Emerging Trends, Issues and Challenges* organized by the Department of Business Administration, Arul Anandar College on 20th December 2014.

Mr.P.Ramachandran, Assistant Professor, Department of Business Administration presented a paper titled A Study on Service Quality Gap with Special Reference to Life Insurance Companies in Kanyakumari District in the National Conference on *Managing for Tomorrow – Emerging Trends, Issues and Challenges* organized by the Department of Business Administration, Arul Anandar College, Karumathur on 20th December 2014.

Dr.I.Jeyaraj, Associate Professor, Department of Economics and Mr.P.Ramachandran, Assistant Professor, Department of Business Administration presented a paper titled E-Human Resource Management - An Emerging Concepts in the National Conference on *Managing for Tomorrow – Emerging Trends, Issues and Challenges* organized by the Department of Business Administration, Arul Anandar College, Karumathur on 20th December 2014

Mr.P.V.Muthu Perumal and Ms.T.Susma Assistant Professors, Department of Business Administration presented a paper titled Role of Banking Sector in Today's Environment in the National Conference on *Managing for Tomorrow – Emerging Trends, Issues and Challenges* organized by the Department of Business Administration, Arul Anandar College, Karumathur on 20th December 2014.

Ms.P.Jerlin Rupa, Assistant Professor, Department of Business Administration, Mr.R.Viswanathan, Assistant Professor, Department of Information Technology and Management presented a paper titled Factors Influencing the Satisfaction of Workers in Fireworks Industries – Virudhunagar District in the National Conference on *Managing for Tomorrow – Emerging Trends, Issues and Challenges* organized by the Department of Business Administration, Arul Anandar College, Karumathur on 20th December 2014.

Ms.T.Susma and Mr.G.Vigneshwaran, Assistant Professors, Department of Business Administration presented a paper titled Challenges in Global Marketing in the National Conference on *Managing for Tomorrow – Emerging Trends, Issues and Challenges* organized by the Department of Business Administration, Arul Anandar College, Karumathur on 20th December 2014.

Mr.G.Vigneshwaran and Mr.P.V.Muthu Perumal Assistant Professors, Department of Business Administration presented a paper titled Social Media and its Role in Marketing in the National Conference on *Managing for Tomorrow – Emerging Trends, Issues and Challenges*

organized by the Department of Business Administration, Arul Anandar College, Karumathur on 20th December 2014.

Ms.I.Juliet Shanthi, Assistant Professor, Department of Computer Applications presented a paper titled An Overview of Data Warehouse Implementation Challenges in the National Conference on *Managing for Tomorrow – Emerging Trends, Issues and Challenges* organized by the Department of Business Administration, Arul Anandar College, Karumathur on 20th December 2014.

Overseas Presentation

Dr.M.A.Jothi Rajan, Associate Professor, Department of Physics and Rev.Dr.A.Sebastian Mahimai Raj, Assistant Professor, Department of Rural Development Science participated and presented a paper titled The Impact of Selected Yoga Sana and Meditation on Psychological Variables of Yoga Teachers in the 15th Asian Bioethics Conference (ABC15) on Ethics, Human Security & Sustainability Knowledge and Practices in Asia Pacific organized by Kusunoki Kaikan, Kumamoto University, Kumamoto, Japan from 7th to 9th November 2014.

Participation

Dr. M. George Joseph, Associate Professor, Department of Philosophy participated in the Rashtriya Uchchar Shiksha Abhiyan (RUSA) conducted by Tamil Nadu State Council for Higher Education at Loyola College, Chennai on 9th June 2014.

Rev. Dr. M. J. M. Mahalingam, Associate Professor, Department of Rural Development Science participated in the UBCHEA (United Board for Christian Higher Education in Asia) sponsored Training Programme on Environmental Impact Assessment held at the Centre for Environmental Studies, Lady Doak College, Madurai from 9th to 12th July 2014.



Mr.P.Ramachandran, Assistant Professor, Department of Business Administration participated in the Training Programme on Environmental Impact Assessment sponsored by UBCHEA (United Board for Christian Higher Education in Asia) at the Centre for Environmental Studies, Lady Doak College, Madurai from 9th to 12th July 2014.

Mr.A.Arockia Maria Micheal Raja, Assistant Professor, Department of Rural Development Science participated in the Educators Workshop on Principles of Peace on Raising Public Minded Leaders for Building Nations of Peace at University of Madras, Chennai from 12th to 13th July 2014.

Dr. A. Michael Raj, Assistant Professor, Department of Economics participated in the Educators Workshop on Raising Public Minded Leaders for Building Nations of Peace organised by UPF and the Department of Psychology, the University of Madras, Chennai on 12th & 13th July 2014.

Dr.B.Kalidoss, Mr.A.Vignesh Kumar, Mr.Keba Immanuvel and Mr.S.Aloysius Albert, Assistant Professors, Department of English have participated in the Educators Workshop on Principles of Peace on Raising Public Minded Leaders for Building Nations of Peace at University of Madras, Chennai from 12th to 13th July 2014.

Ms. V. Mallika, Assistant Professor, Department of Economics participated in the Human Values Development Programme (HVDP) organised by All India Association for Christian Higher Education held at Kodaikanal from 4th to 7th August 2014.

Dr.V.Nirmal Rajkumar, Assistant Professor, Department of Economics participated in the six-day Training Programme for College Teachers on Psycho-Educational Skills organized by the District Administration, Madurai

District & MANASA, Madurai at The American College, Madurai from 6th to 12th August 2014.

Ms.P.Revathi, Assistant Professor, Department of Food Science and Technology participated in one-day workshop on Learner –Centered Teaching: Theory and Practice at School of Chemistry, Madurai Kamaraj University, Madurai on 9th September 2014.

Ms.I.Juliet Shanthi, Assistant Professor, Department of Computer Application participated in the intercollegiate one-day Workshop on Gender Equity organized by Center for Women's Studies, Lady Doak College, Madurai on 30th September 2014.

Dr.M.A.Jothi Rajan, Associate Professor, Research Department of Physics participated in four-day regional level Workshop on Model Rocketry at Periyar Science and Technology Centre, Gandhimandapam Road, Chennai, during 17th to 20th November 2014.

Ms.S.Henri Rita Mary, Assistant Professor, Department of Economics participated in the six-day Training Programme for College Teachers on Psycho-Educational Skills organized by the District Administration, Madurai District & MANASA, Madurai at The American College, Madurai from 24th to 29th November 2014.

Dr.M.James Antony, Associate Professor, Department of Economics has participated at the 56th Annual Conference on Indian Society of Labour Economics (ISLE) organised by the Department of Management, Birla Institute of Technology Mesra, Ranchi and Institute of Human Development, Eastern Regional Centre, Ranchi from 18th to 20th December 2014.

Dr.M.Joseph Israel, Associate Professor, Department of Mathematics participated in International Conference on Mathematics Sciences-2014 organised by School of Mathematics, Madurai Kamaraj University, Madurai and International Multidisciplinary Research Foundation from 21st to 23rd 2014.

OTHERS

Staff Achievements

Dr.M.A.Jothi Rajan, Associate Professor, Department of Physics has reviewed the manuscript entitled Spectroscopic Studies in Valine Functionalized Single walled Carban Nanotubes for *Fullerenes, Nanotubes and Carbon Nanostructures* on 30th June 2014.

Dr.M.A.Jothi Rajan, Associate Professor, Research Department of Physics has reviewed the manuscript entitled



Improvement of UV -shielding efficiency and physic mechanical properties of High density polyethylene via Zinc Oxide nanoparticles for *Spectroscopy Letters* on 6th July 2014.

Ms.S.Jaslin Presilda, Assistant Professor, Department of Tamil has been awarded with the title Best Paper Presenter for her paper on Tamil Language Teaching and Learning in ICT Enhanced Scenario of Education in the National Seminar by Manonmaniam Sundaranar University, Tirunelveli on 30th & 31st July 2014.

Ms.S.Jaslin Presilda, Assistant Professor, Department of Tamil did a verse rendering on the title Gjj fgj g at 4th Annual Day celebration of ek; c uj j rpej i d Readers Club, Theni on 10th August 2014.

Dr.K.S.Joseph Wilson, Associate Professor, Department of Physics has reviewed the manuscript of the proceedings of the 59th DAE-Solid State Physics Symposium on 19th August 2014.

Dr.K.S.Joseph Wilson, Associate Professor, Department of Physics has delivered a talk on Photonics in the All India Radio, Madurai on 1st September 2014.

Dr.M.A.Jothi Rajan, Associate Professor, Department of Physics has reviewed the manuscript entitled Spectroscopic Studies on Sidewall Carboxylic Acid functionalization of Multi-walled Carbon nanotubes with Valine for the International Journal *Spectrochimica Acta Part A: Molecular and Biomolecular Spectroscopy* on 12th October 2014.

Dr.M.A.Jothi Rajan, Associate Professor, Research Department of Physics had been the reviewer of the research papers presented in the International Conference on Biomedical Engineering and Bio Technology (ICBEB-2014) in Shanghai, China from 20th to 23rd October 2014.

Rev.Dr.A.Sebastian Mahimai Raj, Assistant Professor, Department of Rural Development Science has been admitted to the Masters Degree in Bioethics and Global Public Health(MBGPH) at the American University of Sovereign Nations (AUSN) and has also been granted a scholarship for the same on 31st October 2014.

Dr.M.A.Jothi Rajan, Associate Professor, Department of Physics has been nominated as a member of Technical Programme Committee to participate in Spring World Congress on Engineering and Technology held at Beijing, China during 14th to 16th 2014 and he has been also appointed as paper reviewer for the same.

Ms.Virgin Arockiamary, Assistant Professor, Department of Commerce has qualified herself for the degree of Master of Philosophy in Computer Science from November 2014 and she is placed in the First Class.

Dr.A.Shanmugaraju, Assistant Professor, Department of Physics has reviewed the manuscript entitled

Simultaneous Radio and EUV imaging of a Multi-lane Coronal Type II Radio Burst for *Solar Physics* on 31st December 2014.

Dr.S.Arul Prasad, Associate Professor, Department of Rural Development Science has been conferred with the honour of being a member of the Editorial Board for the proceedings of ICSSR-sponsored National Conference on Women Empowerment and the Role of Self-Help Groups held at St.Xavier's College, Palayamkottai on 1st March 2014.

Overseas Contribution

Dr.M.George Joseph, Associate Professor, Department of Philosophy rendered his expertise in the Fifth International Initiative for Promoting Political Economy (IIPPE) Conference, held at University of Naples 'L' Orientale', from 16th to 18th September 2014, Naples, Italy.

Department Activities

Research scholars from the Department of Physics along with their guide Dr.A.Shanmugaraju visited the solar observatory in the Indian Institute of Astrophysics at Kodaikanal from 7th to 9th July 2014. During their visit, they had fruitful discussions with the scientists there and watched the working of various instruments like Tunnel telescope, Twin telescope, Reflecting mirror telescope, Spectrograph, Digitizer, etc. Also they collected a lot of research materials from the various research journals available there.

The Department of Business Administration conducted a one-day Workshop on Managerial Skills on 9th July 2014. The workshop enlightened the students on different sorts of managerial skills.

The Department of Business Administration conducted its association activities on 10th July 2014.



Paper presentation, Business quiz and screening of clippings on production process were part of the programme.

The Department of Computer Science organized a guest lecture on Android Application Development on 10th July 2014. Mr.S.Surendran, Senior Software Engineer, Mobile Application Developer, Mobiveil Technology Solutions, Chennai was the guest speaker.

The Department of Business Administration conducted a guest lecture on Motivation & Career Opportunity on 16th July 2014.

The Department of Economics conducted a guest lecture on the topic Financial Inclusion on 16th July 2014.

The Department of Tamil(Shift II) conducted a guest lecture on Project Proposal and Recent Technologies in Project on 2nd December 2014. Mr.Senthil Kumar, CEO, Kalvi Institute Pvt Ltd, Madurai was the resource person.

The Department of Computer Science organized a guest lecture on Application Development in Android IOS on 19th August 2014. Ms.Arul Manger, Three Line Info Tech Solutions, Madurai was the resource person.

The Department of Computer Science conducted a one-day Veterinary Camp at Pullaneri, Madurai on 16th September 2014. Around 60 cows and goats were treated by the veterinarians.

The Department of Tamil(Shift II) organized a guest lecture on Project Development on 3rd December 2014. Mr.Suresh Kumar, SMIT Pvt Ltd, Madurai was the resource person.

was the guest speaker. All the second year UG students formed the audience.

The Department of Computer Science conducted an Intra Department Quiz competition on 26th September 2014.

The Department of Computer Science and the PostGraduate Department of Computer Application jointly with Mother Teresa Women University organized a one-day State Level Workshop on Ethical Hacking on 26th September 2014.

The Department of Computer Science organized an Industrial Visit to Chennai from 30th September to 3rd October 2014 for the third year students.

The Department of Computer Science organized a guest lecture on Project Proposal and Recent Technologies in Project on 2nd December 2014. Mr.Senthil Kumar, CEO, Kalvi Institute Pvt Ltd, Madurai was the resource person.

The Department of Computer Science organized a guest lecture on Project Development on 3rd December 2014. Mr.Suresh Kumar, SMIT Pvt Ltd, Madurai was the resource person.

The Department of Computer Application organized a guest lecture on Web Hosting on 22nd December 2014. Mr.A.Sureshkumar, CEO, SMIT, Madurai was the guest speaker.

The Department of Computer Application organized an industrial visit for the students of II MCA to Software Technological Parks of India, Bangalore on 8th December 2014.

Students' Achievements

Ms.S.Asha, Research Scholar, Department of Physics presented a paper on Biological (nano) Apatite-Extraction and Evaluation in the International Conference on *Nano Science & Engineering Applications-2014* at Jawaharlal Nehru Technological University, Hyderabad on 26th, 27th & 28th June 2014.

Ms.S.M.Sathiya, Ms.E.Bementa, Ms.S.Maria Dhivya and Ms.G.Vanitha Kumari Research Scholars, Department of Physics participated in the Workshop on Principles of Peace on the theme Raising Public Minded Leaders for Building Nations of Peace at the University of Madras on 12th & 13th July 2014.

Ms.B.Prakash, Research Scholar, Department of Physics visited UGC-DAE Consortium for Scientific Research, an autonomous institution of UGC, New Delhi for his research work on 14th July 2014.

Ms.Zaheetha Banu, Research Scholar, Department of Physics presented a paper titled Losses in the Left-Handed



Materials, in the National Conference on Optics, Photonics and Lasers (NCOPL-14) organized by PG & Research Department of Physics, Arul Anandar College, Karumathur on 17th & 18th July 2014.

Ms.S.M.Sathiya, Ms.E.Bementa, Ms.S.Asha, Ms.S.Maria Dhivya, Mr.B.Prakash and Ms.G.Vanitha Kumari, Research Scholars, Department of Physics participated in the Eighteenth National Convention of Electrochemists (NCE-18) at School of Chemistry, Madurai Kamaraj University, Madurai on 23rd & 24th July 2014.

Ms.G.Vanitha Kumari, Research Scholar, Department of Physics published an article titled Structural, Vibrational, Thermodynamic and Frontier Molecular Orbital Studies on (GaN)₂: A DFT and MP₂ Approach, in the proceedings of the International Conference on *Recent Advances in Physics for Interdisciplinary Developments (ICRAPID-2014)* organized by Sathyabama University, Chennai on 2014.

G.Jenita Rani, Research Scholar, Department of Physics presented a poster on *Magnetic Fe₃O₄-reduced graphene oxide nanocomposites for electrochemical biosensing* in the Eighteenth National Convention of Electrochemists (NCE-18) at School of Chemistry, Madurai Kamaraj University, Madurai on 23rd & 24th July 2014.

P.Albert, (PG) and P.Ponnivalavan, (UG) Department of Physics Participated in the one-day Seminar on A Career in Science : Challenges and Prospects at Thiagarajar College, Madurai on 25th August 2014.

P.Ponnivalavan, III B.Sc Physics and P.Alber, I M.Sc Physics participated in the One-day seminar on A Career in Science : Challenges and Prospects organized by Thiagarajar Collge, Madurai on 25th August 2014.

Shini Varghese, Department of Computer Application won the first prize and second prize in the Info Talk and Elicit competitions respectively conducted by Sri Adi Chunchanagiri Womens College, Cumbum on 27th August 2014.

A.Balakrishnan, O.Ragunath and B.Muthuapandi of Department of Physical Education participated and won the Silver Medal in the Volley Ball Tournament held at Pune, Maharastra from 21st to 23rd November 2014.

Youth Red Cross (YRC)

The Youth Red Cross of our college was incorporated under Part V activities since the academic year 2008-09. Every year nearly 150 to 300 volunteers from both shift- I and shift-II opt for the membership YRC. On 21st August 2014 the YRC initiated its activities by conducting a Human Chain Programme in commemoration of Sadbhavana

Day and World Mosquito Day. The participants took oath on unity and harmony. The International Day of Charity was observed by the YRC members on 5th September 2014. Rev.Dr.C.Mary Lowerencia, Assistant Professor, Department of English was the guest speaker and in her address she spoke on Mother Teresa's love and compassion towards the poor. Nearly 200 students of YRC participated in the programme. The Youth Red Cross organized Blood Donation and Health Check-up camps on 10th October 2014. More than 46 students donated their blood to the blood bank of Government Hospital, Usilampatti. Around 100



students got benefited of the medical checkup. The Youth Red Cross of the college conducted a one-day Orientation Programme on First Aid Training and Eye Donation on 6th December 2014. Mr.S.Clement, First-aid Lecture, St.John Ambulance, Thirumangalam and Mr.K.Saravanan, Coordinator, Arvind Eye Bank, Madurai were the resource persons. The participants were trained in giving the first-aid for heart attack, choking, fire wounds, snake bites, etc. Mr.K.Saravanan highlighted the importance of eye donation and screened video clippings to show how the eye is removed from the donor and fixed to the acceptor. More than 150 students of first year YRC volunteers



got benefited out of this programme.

Best Performance Award to youth Red Cross Movement

Youth Red Cross of the college received the Best Performance Award by the Indian Red Cross Society (IRCS), Tamil Nadu Branch on 29th October 2014 at the 64th Anniversary of Geneva Conventions celebration. The award function was held at Madurai Kamaraj University and the award was given by the Vice Chancellor, Madurai Kamaraj University, Madurai and Secretary, Tamil Nadu Branch of IRCS. Rev.Fr.Godwin Rufus, S.J., Vice Principal (Shift I), Dr.A.Shanmugaraju, YRC coordinator and Mr.A.Stephen Jeyaraj, YRC coordinator for shift II received the award. 20 YRC volunteers.

National Service Scheme (NSS)

The National Service Scheme aims at the development of the personality of students through community service and inculcates a spirit of voluntary service among them through sustained community interactions that cements the bond between the institution and the



society. The NSS has carried out a good number of activities during the first half of the academic year 2014-15. It began its activities by creating awareness on the prevention of Dengue on 19th August 2014.

The NSS Day was observed on the campus on 12th October
2 0 1 4 .

Dr.M.Nallakaman, Coordinator, NSS, Madurai Kamaraj University, Madurai was the chief guest. In his address he spoke on the need and importance of service to humanity. A seven-day special camp was organized by the NSS units 70, 72 & 74, from 23rd to 29th December 2014 at Nadumuthalaikulam, Keelapatti, Kulathupatti villages of Usilampatti Taluk, Madurai District. The resource persons during the camp were Dr.M.Solomon Bernardshaw, Associate Professor (Rtd), Department of History, Arul Anandar College, Karumathur, Ms.Bharathi Kannamma, Director, Bharathi Kannamma Trust, Madurai, Dr.A.Kannan, Founder, MVKM Trust, Usilampatti, and Ms.S.K.Ponnuthai, Secretary, Democratic Women's Association, Madurai. The volunteers were enlightened on the following topics: NSS, Personality Development, Being a Human, Yoga and Health and Balancing different Role of Women. Ms.S.Karthika, the NSS volunteer participated in the National Scheme Mega Camp 2014 from 5th to 16th September 2014 at Jain Vishwa Bharti Institute, Rajasthan organized by NSS Regional Center, Jaipur & Jain Vishwa Bharti Institute, Ladnun. The NSS created awareness on the prevention of Aids among the students on 5th December 2014. The NSS volunteers participated in the one-day camp at St. Joseph's School for the Blind, Madurai on 6th December 2014.

National Cadet Corps (NCC)

The NCC Cadet R.Abimanu attended Combined Annual Training Camp for SD/SW/JD/JW NCC Cadets at HKRH College Uthamapalaym from 3rd to 12th June 2014. Cadets M.Kathiresh and S.Amalachandran attended the camp for CATC-CUM-IGC-TSC(Boys) 2014 at Alagappa University College of Physical Education Karaikudi from 21st to 30th June 2014. Cadets N.Vijaya Meenakshi, G.Arunraja and R.Abimanyu attended CATC/ATC IGC sports camp-2014 at Govt Arts College, Udumalapet from 25th to 3rd September 2014. Cadets C.Victor Infant, K.Nagaraj and S.Amalachandran participated in all India DOON Trek 2014, from 1st to 17th September 2014 conducted by UK Bn NCC (NCC group Headquarters Dehradun) on behalf of NCC Directorate Uttarakhand. Cadet P.Jothi has successfully completed the All India NCC girls trekking expedition in the Nilgiris conducted by NCC group headquarters Coimbatore of the TN, P&AN Directorate NCC on 24th May 2014. Cadet N.Vijaya Meenakshi represented NCC Directorate at the NCC national games held in New Delhi from 7th to 19th October 2014.



Centre for Women's Studies

The Centre for Women Studies of the College supported by the UGC, New Delhi conducts several programme for the empowerment of rural women folk. A two-day Capacity Building Training Programme for Women Panchayat Leaders of Madurai District was held on 1st and 2nd August 2014. Tmt. Mathumathi, Assistant Director of Rural Development (Panchayats), Madurai was the resource person. More than 35 Women Panchayat Presidents actively participated in the Two-day Capacity Building Training Programme. The centre conducted an orientation programme on Holistic Formation to the 1st year girl students of shift I and shift II on 19th September 2014. Rev. Fr. Godwin Rufus S.J., was the guest speaker. A guest lecture on Reproductive Health and Adolescent Problems was organized for II year students on 8th October 2014. An Awareness programme on Contemporary Food Habits and Health Issues of Adolescent Girls was conducted on 29th November 2014. The women inmates of the hostel were the beneficiaries. The centre also held Film Festival on Gender Justice on 18th December 2014.



The Nature Club of the College conducted several programme in accordance with its aim of creating pollution free environment. The Club with the assistance of Madurai Kamaraj University, Madurai and INDMARFCB, Chennai organized costal cleaning day at Senniyappa Dharka Beach, Mannar, Mandapam on 19th September 2014. The volunteers of Nature Club actively participated in programmes like Tree Walk, Health check up for Crocodiles, Wild Animal census, Veterinary Camp and Adventure Jungle training in Theni and Thirupur.

Nature Club

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Arrupe Centre for Policy Research (ACPR)

Arrupe Centre for Policy Research (ACPR) is an initiative of the college aimed at undertaking research and development programmes relating to rural livelihood. This centre was inaugurated in the year 2007-08 and is managed by the Department of Rural Development Science. The center began its activities with a Training Programme on Value Added Product in Coconut on 16th July 2014. Dr. Kamalasundari, Associate Professor, KVK,

Agriculture College and Research Institute, Madurai was the resource person. More than 45 farmers got benefited of the programme. On 22nd July a consultation meeting on Organic Farming Methods was arranged for the benefit of 20 farmers. NABARD Farmers Club was inaugurated for the use of Chettikulam and Kesavanpatti villagers on 9th and 10th September 2014. On 27th November 2014 a Training Programme on Moringa Cultivation was conducted. Nearly 45 farmers partook in the programme. Dr. Parvathi, Head & Associate Professor, Department of Home Science Agricultural College and Research Institute, Madurai was the resource person.

News Missed Out

Dr. S. Lourdunathan, Head, Department of Philosophy served as external examiner for the public Viva Voce Examinations for the award of doctoral degree held at Jnana-Deepa Vidyapeeth, Pontifical Institute of Philosophy and Religion, Pune on 31st March 2014.

Dr. S. Lourdunathan, Head, Department of Philosophy offered his expertise on 'Philosophy and the Political' at University of Calicut on 7th March 2014.



Dr. S. Lourdunathan, Head, Department of Philosophy has the credit of having organized a three-day Workshop on Dalit Self at Indian Council of Philosophical Research, Lucknow from 25th to 27th March 2014.



Concelebration of Holy Mass during St.Xavier's Feast



Release of 15th Newsletter of the IQAC



Lighting of Olympic Torch



Students at Christmas Celebrations



Staff at Orientation



Joe Mallori at Campus Fest



Students' Council Election



Veterinary Camp

IQAC Members

- Rev. Fr. Godwin Rufus, S.J.
- Dr. J.A. Charles
- Dr. A. Sundararaj
- Ms. A. Sahaya Josephine Mary
- Dr. A. Shanmugaraju
- Ms. P. Jerlin Rupa
- Ms. I. Juliet Shanthi
- Mr. P. Ramachandran
- Mr. A. Raja
- Mr. S. Aloysius

Rev. Dr. Xavier Vedam, S.J.
Principal & Chairman

Dr. I. Jeyaraj
Co-ordinator - IQAC

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