




## PROFILE

Name		Ms. K. RAMYA	
Department	COMMERCE WITH COMPUTER APPLICATIONS		
Designation	ASSISTANT PROFESSOR		
Email	ramyarayar@gmail.com		
Teaching Experience	UG:9	PG: -	

## Recognised Educational Qualifications

S. No.	QUALIFICATION	INSTITUTION	BOARD/ UNIVERSITY	YEAR OF PASSING
1	UG	Fatima College, Madurai	Madurai Kamaraj University	2005
2	PG	Fatima College, Madurai	Madurai Kamaraj University	2007
3	M.Phil	Fatima College, Madurai	Madurai Kamaraj University	2008
4	P.hd(Pursuing)	Madurai Kamaraj University, Madurai	Madurai Kamaraj University	2016
5	SET	Mother Teresa Women's University	-	2016
6	NET	University Grants Commission	-	2018

## Work Experience

S.No	Name of the Institution/Organisation	Designation	Nature of Work	Period
1.	Sri Adi chunchanagiri women's college	Lecturer	Teaching	2008-10
2.	Arul Anandar College, Karumathur	Assistant professor	Teaching commerce	2013-Till date

## Publications (Contributions in Journals/Edited Books/Proceedings)

<b>Title of the Paper</b>	<b>Name of the Journal/Book/ Proceedings</b>	<b>Whether Journal/Book/Proc eedings</b>	<b>Volume and No</b>	<b>Page Nos</b>	<b>ISSN/ISB N No</b>	<b>Publisher and Place</b>
Go Green - Green marketing	Managing for Tomorrow - Emerging Trends, issues and Challenges	Proceedings		87-90	ISBN: 978-93-80657-29-5	Shanlax Publications, Madurai
A Changing Lifestyle Towards Luxury Goods	Indian Marketing: Trends And Challenges	Proceedings		100 - 104	978-93-80657-55-4	Shanlax Publications, Madurai
Online Shopping Habits Among Students Of Arul Anandar College, Karumathur	Online. Comm.: The Domain Of Ecommerce	Proceedings		62 – 69	978-93-85399-93-0	Shanlax Publications, Madurai
Goods and Service Tax Bill	Goods and Services Tax concepts and challenges	Proceedings		80-82	ISBN-978-93-81723-61-6	V.H.N.Senthi kumara Nadar College, Virudhunagar
Information Technology in Tourism	Innovation and implementation of Information Technology in global business	Proceedings		24-29	ISBN: 978-93-86537-03-4	Shanlax Publications, Madurai
Demonetization - An Overview	Impact of Demonitisation on Indian Economy	Journal	Vol: 5, Special issue:1, June 2017	107-112	ISSN:2320-4168	Shanlax International Journal of Commerce, Madurai.

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Trends in agriculture export of India	Paradigm shift in Indian economy- Hopes and challenges	Journal	Vol.6, Special issue:3, Feb 2018	128-131	ISSN: 2320-4168	Shanlax International Journal of Commerce, Madurai.
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### Books/Journals Published or Edited

Name of the Book/Journal/Conference Proceedings	Whether Journal/Book/conference Proceedings	Author/Co Author	ISSN/ISBN No	Volume No	Publisher and Place	Year of Publishing and Edition
Total Quality Management	Book	Co Author	ISBN: 978-7735-81-731-8		Pavai Publications -Chennai	January 2013
Fundamentals Of Commerce	Book	Co-Author	NA	NA	Shanlax Publishers	2016

### Conference/Workshop/Seminar – Organised

S. No.	NAME OF THE SEMINAR/CONFERENCE/WORKS HOP	ORGANISING CAPACITY	SPONSOR	PERIOD/ DATE
1.	Online.Comm	Co- Ordinator	Management	25th & 26th September 2015
2.	Indian Economy Vs Global Pandemic	Organising Secretary	Management	16.7.2020

### Papers presented in Seminars/Conferences/Workshop

Title of the Paper	Title of the Seminar/conference /Workshop	Level of Seminar/Conference/Workshop	Organising Institution	Date
Emerging trends in Investors Education in India	State level Intercollegiate students seminar	State	Thiagaraja College Madurai.	14.02.2008
Role of technology in Higher Education	“REFORMS IN HIGHER EDUCATION IN ASIA”	International	CPA College, Bodi	3-5.3.2008
Online trading	Reasons for Price	National	Mannar	28.03.2009

	spiral and Remedial measures		Thirumalai Naicker College Madurai.	
Investors Education for future economy	Business and Investment vision	National	Nadar Saraswathi College of Arts and Science, Theni	12.09.2009
Multi Role balancing of women	Opportunities and challenges for women in business	National	Fatima College, Madurai	29.01.2010
Go Green - Green Marketing	Managing for Tomorrow - Emerging Trends, issues and Challenges	National	Arul Anandar College, Karumathur	20.12.2014
Changing lifestyle towards luxury goods	Indian Marketing: Trends And Challenges	National	Arul Anandar College, Karumathur	29&30.1.2015
Online Shopping habits among students of Arul Anandar College	Online. Comm.: The Domain Of Ecommerce	National	Arul Anandar College, Karumathur	25 & 26.09.2015
Goods and Service Tax Bill	Goods and Services Tax concepts and challenges	National	VHNSN College, Virudhunagar.	19.01.2017
Information technology in tourism industry	Innovation and implementation of Information Technology in global business	National	Arul Anandar College, Karumathur	07.02.2017
Demonetisation – An overview	Impact of Demonetization on Indian Economy	National	Fatima College, Madurai.	10.03.2017
Trends in agriculture export of India	Paradigm shift in Indian Economy- Hopes and Challenges	National	Ananda college, Devakottai	21.2.2018

## Resource Person

Whether Speaker/Moderator/Panelists	Title of the Presentation	Title of the Seminar/Conference/Workshop	Organising institution and Place	Date
Speaker	Retailing in India	Guest Lecture	Sri Adichunchanagiri women's college - Cumbum	10.9.2016

## Seminars/conferences/Workshops Attended

Title of the Seminar/conference/Workshop	Level of Seminar/Conference/Workshop	Organising Institution	Date and Place
Colloquium for IQAC coordinators on Best practices in Higher Educational Institutions	National	Arul Anandar College	20 <sup>th</sup> and 21 <sup>st</sup> July 2012 karumathur
Goods and Services Tax	Faculty development Program	Thiagarajar college, Madurai	25.03.2017 Madurai
SPSS	Workshop	Arul Anandar College, Karumathur	10&11.2.2017 Karumathur
Institutional Score card for Gender Mainstreaming	Workshop	Arul Anandar College, Karumathur	22 & 23.06.2017 Karumathur
Applications of AMOS in social science Researches	Workshop	Ayya Nadar Janaki Ammal College, Sivakasi	7.09.2018 Sivakasi
Front accounting	FDP	V.O.Chidambaram College	29.4.2020 to 5.5.2020
Creative digital tools for teacher educators	Webinar	Tamilnadu teacher education University	5.5.2020
Leadership talk		MHRD's Innovation cell	16.5.2020
Living through covid 19: Indian perspectives	FDP / PDP webinar series	St.Joseph's Degree & PG College, Hyderabad	18.5.2020 to 22.5.2020
Personality Development - Unlearn to learn the skill	Workshop	National college, Tiruchirappalli.	19.5.2020
Taking research forward during pandemic	National webinar	Loyola institute of frontier energy, Loyola College, Chennai	20.5.2020

N-List Resources for Research	Webinar	Muthurangam government arts college, vellore	25.7.2020
Living through covid 19: Indian perspectives	FDP / PDP webinar series	St.Joseph's Degree & PG College, Hyderabad	18.5.2020 to 22.5.2020
Taking research forward during pandemic	National webinar	Loyola institute of frontier energy, Loyola College, Chennai	20.5.2020
Teaching using ICT Tools	FDP	JP college of arts and Science, Ayikudi	20.5.2020 to 24.5.2020
Fine tuning your research paper: Publications in SCOPUS, Web of science indexed and ABDC rated Journals	National webinar	Bharata Mata College, Thrikkakara, Kochi	27.5.2020
Management Education : The challenges of Changing Scenario	Workshop	The American College, Madurai	9.7.2020
E content development in higher education	FDP	M.E.S Arts and commerce college, Mehkar, Maharashtra	27.7.2020 to 1.8.2020
Development, Delivery and Evaluation of E-Content	FDP	Savitribai Pule Pune University	3.8.2020 to 7.8.2020

### Academic Positions held

Post	Institution	Period
Nature Club coordinator (Shift II)	ARUL ANANDAR COLLEGE	2014-17
Member -Women Study Centre	ARUL ANANDAR COLLEGE	2016-Till Date
External examiner	Madurai Kamaraj University	2015-Till Date

### Course Completed

Course	Institution and Place	Date
Digital marketing	Swayam	2019
Soft skill	Pioneer Kumaraswamy college, Nagercoil	27.7.2020 to 4.8.2020