



## PROFILE

Name		Dr. S. Arunprasad	
Department	Information Technology and Management		
Designation	Assistant Professor		
Email	sarunprasad1981@gmail.com		
Teaching Experience	UG:11	PG: -	

## Recognised Educational Qualifications

S. No.	QUALIFICATION	INSTITUTION	BOARD/ UNIVERSITY	YEAR OF PASSING
1	BBA	N.M.S.S.V.N. College- Nagamalai-Madurai.	Madurai Kamaraj University	2001
2	MBA	K.L.N. College of Engineering-Sivagangai	Anna University, Chennai	2004
3	UGC NET			2005
4	M.Phil	Madurai Kamaraj University-DDE	Madurai Kamaraj University-DDE	2012
5	PGDHRM	Annamalai University- DDE- Chidambaram-	Annamalai University- DDE-Chidambaram-	2013
6	MA(Economics)	Madurai Kamaraj University -DDE	Madurai Kamaraj University -DDE	2017
7	Ph.D	Periyar University-Salem	Periyar University-Salem	2020

## Work Experience

S.No	Name of the Institution/Organization	Designation	Nature of Work	Period	AOI (Any Other Information)
1	Sundaram Finance LTD.,(Madurai)	Sales Executive	Selling of SBI Life insurance	2004-2006	
2	Reliance General Insurance LTD., (Madurai)	Customer Support Officer	Getting Business from City Union Bank	2006-2007	
3	ICICI Pru Life Madurai	Associate Manager	Getting Business from Bank of India-Virudhunagar	2007-2009	
4	Star Union Daichi Life Insurance-Madurai	Bank assurance Manager	Getting Business from Bank of India and Union Bank of India at Virudhunager Dist.	2009	
5	Met Life Insurance-Madurai	Bank assurance Manager	Getting Business from Bank assurance (Axis Bank-Cumbum)	2009-2010	
6	Arul Anandar College	Assistant Professor	Teaching	From 7/1//2010	

## Publications (Contributions in Journals/Edited Books/Proceedings)

Title of the Paper	Name of the Journal/Book/ Proceedings	Whether Journal/ Book/ Proceedings	Volume and No	Page Nos	ISSN/ISBN No	Publisher and Place
1.Factors influencing job satisfaction among employees in cotton mills-An empirical study	Competitive Business Strategies for sustainable Development	Proceedings	Volume-1	page.No.613	ISBN No.97893-81208-11-3	G.K.Publisher(Dakshin)-Chennai
2. Time Management	Management in 21 <sup>st</sup> Century	Proceedings	Volume -2	page no.66	ISBN No.97893-80686-13-4	Shanlax publications-Madurai
3. Work Place Stress	Managing for Tomorrow Trends, Issues and Challenges	Proceedings	Volume-1	page no.110	ISBN No.938065729	Shanlax publications-Madurai
4. Fundamental	New Dimensions	Proceedings	Volume-1	page	ISBN	Shanlax



### Books/Journals Published or Edited

Name of the Book/Journal/Conference Proceedings	Whether Journal/Book/conference Proceedings	Author/Co Author	ISSN/ISBN No	Volume No	Publisher and Place	Year of Publishing and Edition
Principles of Management	Book	Dr.S.Arunprasad(Author)	ISBN-978-1-64850-137-1		Xpress publishing-chennai	2020

### Conference/Workshop/Seminar – Organised

S. No.	NAME OF THE SEMINAR/CONFERENCE/WORKSHOP	ORGANISING CAPACITY	SPONSOR	PERIOD/DATE	REMARKS
1.		Convener			
2.	Impact of Digitalization in future (Conference)			03/03/2017	
	Emerging Trends in Green IT(Seminar)	Convener		20/01/2012	-
3.	Recent Trends in Image Processing			13/03/2013	
4.	Innovative Trends in Computing & Technology	Convener		25/02/2015	

### Papers presented in Seminars/Conferences/Workshop

Title of the Paper	Title of the Seminar/conference/Workshop	Level of Seminar/Conference/Workshop	Organising Institution	Date	AOI
The Impact of Entrepreneursh	Entrepreneurship in India-Road Ahead	State Level	Dept. of Commerce-	30 <sup>th</sup> Jan2013	

ip on Economic Growth		Seminar	AAC		
Challenges on Renewable Energy Resource	Renewable Energy Management	National Level Conference	Dept. of BBA-AAC	15 <sup>th</sup> Feb 2013	
Environmental issues	Strengthening Values and Ethics in Higher Education	National Level Conference	Dept. of Religion and Value Education-AAC	17 <sup>th</sup> & 18 <sup>th</sup> Sep 2013	
Impact of Emotional Intelligence at work Environment	Challenges of change Management	International Level Seminar	Dept. of BBA-SVN College-Madurai	12 <sup>th</sup> Feb 2014	
Role of Women Entrepreneurs for the growth of Indian Economy	Women Empowerment and the Role of Self –Help Groups	National Level Seminar	P.G Dept. of Social Work- St. Xavier's College-Palayamkottai	1 <sup>st</sup> March 2014	
Impact of Information Technology in the Modern Organization	Integration of Technology & Organizational Strategies	National Level Conference	PG Dept. of IT-Fatima College-Madurai	21 <sup>st</sup> Aug 2015	
Digital Management	Impact of Digitalization in Future	National Level Conference	Dept. of IT&M-AAC	3 <sup>rd</sup> March 2017	
Impact of Emotional Intelligence in an Organization	Contemporary Management Practices	National Level Seminar	Dept. of BBA-SVN College.	24 <sup>th</sup> March 2017	
Enhancing Employability Through Enterprise Education	Analyze the impact of social media in higher education	National Level Conference	Dept. of Commerce-AAC	25 <sup>th</sup> Sep-2018	
Enhancing Employability Through Enterprise Education	Role of Entrepreneurship Education in India	National Level Conference	Dept.of Commerce-AAC	25 <sup>th</sup> Sep-2018	
The Benefits of Emotional	Recent Trends in Digital Marketing in	International Conference	Dept. of Commerce-	24 <sup>th</sup> Feb-2017	

Intelligence in the work place	the global business		Sourashtra College-Madurai		
Role of Emotional Intelligence in Leadership effectiveness	Recent Trends in Digital Marketing in the global business	International Conference	Dept. of Commerce-Sourashtra College-Madurai	24 <sup>th</sup> Feb-2017	
Role of women entrepreneurship in economic development	Social Transformation of students through innovative entrepreneurship	National Conference	Dept. of Commerce-AAC	7 <sup>th</sup> Feb 2018	
Impact of strategic planning on organizational performance	New paradigms of managerial excellence	International seminar	Dept. of BBA-NMMSSVN College	23 <sup>rd</sup> Feb 2018	
Role of information Technology in Business	Advanced Bio-Metric Trends	National Conference	Dept. Of IT&M-AAC	9 <sup>th</sup> March 2018	
A study on emotional intelligence and its impact on performance of IT professionals	Role of Management education in promoting entrepreneurship in the globalised business environment	International Conference	Dept. of Periyar Institute of Management Studies-Periyar University-salem	28 <sup>th</sup> and 29 <sup>th</sup> Jan-2019	
Role of women entrepreneurship in business	Role of Management education in promoting entrepreneurship in the globalised business environment	International Conference	Dept. of Periyar Institute of Management Studies-Periyar University-salem	27 <sup>th</sup> & 28 <sup>th</sup> Jan 2020	

## Resource Person

Whether Speaker/Moderator /Panelists	Title of the Presentation	Title of the Seminar/Conference/ Workshop	Organising institution and Place	Date
Speaker	Green Marketing	National level Seminar	Nadar Saraswathi college of arts and science-Theni	28 <sup>th</sup> Aug-2012

speaker	Leadership	Guest Lecture	N.M.S.S.V.N. College	5 <sup>th</sup> April 2010
speaker	Modern Research Techniques in Management	Guest Lecture	N.M.S.S.V.N. College	27 <sup>th</sup> Dec 2013
speaker	Recent Trends in Organizational Behaviour	Guest Lecture	N.M.S.S.V.N. College	13 March 2015
speaker	Motivation & Morale	Guest Lecture	N.M.S.S.V.N. College	10 <sup>th</sup> March 2015
speaker	Economic Reforms in India	Guest Lecture	N.M.S.S.V.N. College	22 Sep 2016
Speaker	Perception	Guest Lecture	N.M.S.S.V.N. College	8 March 2018
Speaker	Recent trends in Management	Guest Lecture	N.M.S.S.V.N. College	21 March 2019

### Seminars/conferences/Workshops Attended

<b>Title of the Seminar/conference/Workshop</b>	<b>Level of Seminar/Conference/Workshop</b>	<b>Organising Institution</b>	<b>Date and Place</b>	<b>AOI</b>
BIOETHICS EDUCATION	International Level Workshop	Department of Religion and Value Education-AAC	7 <sup>th</sup> Dec-2010	
Information Security	State level Seminar	Dept. of IT&M-AAC	8 <sup>th</sup> Feb-2011	
Analysis and Interpretation of Data in Research	State level Workshop	Dept. of Economics-AAC	9 <sup>th</sup> , 10 <sup>th</sup> , & 11 <sup>th</sup> Feb-2011	
Advanced Computing Technology	National Level Seminar	Dept. of CS, IT&M, MCA-AAC	23 <sup>rd</sup> Sep-2011	
Best Practices in Higher Educational Institutions	National Level Colloquium	IQAC-AAC	20 <sup>th</sup> & 21 <sup>st</sup> July-2012	
Mentoring and Counseling	National Level Seminar	AAC	19 <sup>th</sup> & 20 <sup>th</sup> Feb-2016	
Innovation and Implementation of information technology in Global Business	National Level Seminar	Dept. of Commerce-AAC	7 <sup>th</sup> Feb 2017	
Statistical Package for the Social Science (SPSS)	State level Workshop	AAC	10 <sup>th</sup> & 11 <sup>th</sup> Feb 2017	
Social Entrepreneurship	State level Workshop	Dept. of BBA-AAC	9 <sup>th</sup> & 10 <sup>th</sup> March 2017	

Innovative Computing Technologies	National Level Conference	Dept. of MCA-AAC	21 <sup>st</sup> Feb- 2018	
Gender Mainstreaming	Workshop	ACPR-AAC	6 <sup>th</sup> and 7 <sup>th</sup> 2018	

### Academic Positions held

Post	Institution	Period	AOI
Rotaract Co-ordinator	AAC	2012-2019	

**Achievements & Awards: Awards of Excellence 2014-2015**  
**Fr. Andrew Thekkekara Award for Rotaract**

**Other Details**

### External Examiner for project viva voce

S.No.	External Examination	Project	Department	College	Date
1	Chairperson	Viva voce for Project Training	PG Dept. of IT	Fatima College	25 <sup>th</sup> June 2015
2	Chairperson	Viva voce for Project Training	BBA	N.M.S.S.V.N College	11 <sup>th</sup> Oct 2017
3	Chairperson	Viva voce for Project Training	BBA	N.M.S.S.V.N College	4 <sup>th</sup> April 2019

### Board of Studies Member

S.No.	Board of Studies Member	Department	College/University	Date
1	External Member	BBA	N.M.S.S.V.N College	22 <sup>nd</sup> Feb 2013

### External Examiner for Valuation

S.No.	External Examination	Department	College/University	Date
1	External Examiner	BBA Board	M.K. University –Madurai	From 2012 till date
2	External Examiner	BBA Board	N.M.S.S.V.N College	From 2017 to till date



## Faculty Development Program Attended

S.No	Title of the Program	Institution	Date
1	On Going Faculty Development training program for the teaching staff in Grant in Aid	St.Joseph's College –Trichy	13/05/2014 to 21/05/2014
2	Out come Based Education	Vijay Institute of Management –Dindigul	20/02/2015
3	Classroom Management	Vijay Institute of Management –Dindigul	27/02/2016

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