



### PROFILE

Name		Ms.M. VIRGIN AROCKIA MARY	
Department	COMMERCE WITH COMPUTER APPLICATIONS		
Designation	ASSISTANT PROFESSOR		
Email	virgin@aactni.edu.in		
Teaching Experience	UG:12	PG: -	



### Recognised Educational Qualifications

S.No.	QUALIFICATION	INSTITUTION	BOARD/ UNIVERSITY	YEAR OF PASSING
1	M Phil	PRIST University	PRIST University, Thanjavur	2014
2	MCA	Arul Anandar College, Madurai	Madurai Kamaraj University, Madurai	2008
3	BSc. Physics	Holy Cross College, Nagercoil	Manonmaniam Sundaranar University, Tirunelveli	2005
4.	TNSET			2018

### Work Experience

S.No	Name of the Institution/Organisation	Designation	Nature of Work	Period
1	Arul Anandar College, Madurai	Assistant Professor	Teaching	12-08-2009 to till now

### Publications (Contributions in Journals/Edited Books/Proceedings)

Title of the Paper	Name of the Journal/Book/Proceedings	Whether Journal/Book /Proceedings	Volume and No	Page Nos	ISSN/ISBN No	Publisher and Place
Online Advertisement challenges and issues	Contemporary Issues and Challenges in Advertising	Proceedings		134 - 137	978-81-925376-0-3	Sai Publication, Chennai
Information technology in Banking	Managerial Herald, Bi-annual Journal of Thoughts	Journal	Vol -1 and No.2	81-83	978-93-80686-13-4	Shanlax Publications, Madurai
Work Place stress	Managing for tomorrow – Emerging trends, issues and challenges	Proceeding		110 - 116	978-93-80657-29-5	Shanlax Publications, Madurai
Problems and challenges of women entrepreneurship in India	Roots , International Journal of Multidisciplinary	Journal	Vol. 2	24-27	2349-8684	Vergal(Roots)
Issues and Challenges in Online Marketing	Indian Marketing trends and Challenges	Proceeding		57-61	938065755-2	Shanlax Publications, Madurai
Data Mining Applications in Health care	Innovation trends in computing and technology	Proceeding	158-162		978-93-80686-03-5	Shanlax Publications, Madurai
Role of performance Appraisal system on Employees Motivations	Roots , International Journal of Multidisciplinary	Journal	Vol. 2	110 - 114	2349-8684	Vergal(Roots)
Careers in Digital Marketing	Recent trends in digital marketing in the global business	Journal	Vol. 5	121 - 134	2320-4168	Shanlax International Journal of

						Commerce
Importance of E-Banking in our life	Online.comm	Proceeding		22-28	978-93-85399-93-0	Shanlax Publications, Madurai.
Role of information technology in Business growth	Innovation and implementation of information technology in global business	proceeding		132 - 139	978-93-86537-03-4	Shanlax Publications, Madurai.

### Conference/Workshop/Seminar – Organised

S. No.	NAME OF THE SEMINAR/CONFERENCE /WORKSHOP	ORGANISING CAPACITY	SPONSOR	PERIOD/ DATE
1	Enhancing Employability through Enterprise Education	Organizer	Management	2018-19

### Papers presented in Seminars/Conferences/Workshop

Title of the Paper	Title of the Seminar/conference/Workshop	Level of Seminar/Conference/Workshop	Organising Institution	Date
Gender discrimination at work place	Issues and Challenges of working women in the present Scenario	State Level seminar	Arul Anandar College	11-02-2011
Talent Assessment system	Talent Management	National Conference	Bishop Heber College, Trichy	05-10-2012
Comparison of grid and computer cluster	Emerging and innovative trends	National Conference	Sri Venkateswara College of Arts and Science for Womens	15-09-2012
E-Ethics in MNC	Corporate Ethics	National seminar	Arul Anandar College	10-02-2012
Environmental issues in India	Strengthening values and ethics in Higher Education	National Conference	Arul Anandar College	17-18 <sup>th</sup> Sep. 13
Role of women entrepreneurs for the growth of Indian Economy	Women empowerment and the role self-help groups	National seminar	St. Xavier's College, Palayamkottai	01-03-2014

Role of digitalization in Banking sector	Impact of digitalization in future	National Conference	Arul Anandar College	03-03-2017
Social Entrepreneurship	Social transformation of students through innovative entrepreneurship	National Conference	Arul Anandar College	07-02-2018
Review of Association rule using Aprior Algorithm	Innovative Computing Technology	National Conference	Arul Anandar College	21-02-2018
Role of women entrepreneur in Business	Role of Management education	International Conference	Periyar University	27 <sup>th</sup> and 28 <sup>th</sup> Jan 2020

### Resource Person

Whether Speaker/Moderator/P anelists	Title of the Presentation	Title of the Seminar/Conference/Workshop	Organising institution and Place	Date
Moderator	-	National Level Conference on Impact of Digitalization in Future	IT & M, Arul Anandar College	03-03-2017
Moderator	-	National Level Conference on Advanced Bio-Metric Trends	IT & M, Arul Anandar College	09-03-2018
Moderator	-	National Level Conference on Impact of Digital Entrepreneurship	IT & M, Arul Anandar College	25-02-2019
Speaker	Workshop	Workshop on Office Automation, Hardware & Networking	Arul Anandar College, Madurai.	4 <sup>th</sup> and 6 <sup>th</sup> August 2012

### Seminars/conferences/Workshops Attended

<b>Title of the Seminar/conference/Workshop</b>	<b>Level of Seminar/Conference/Workshop</b>	<b>Organising Institution</b>	<b>Date and Place</b>
Data Mining and its Applications	National Conference	Arul Anandar College	09-12-2009 to 10.12.2009, AAC
TACT trends in Advanced Computing Technology	State level Seminar	Nadar Saraswathi College of Arts and Science	23-01-2010, Theni
Religious Pluralism and Higher education	National Seminar	Asian Center for cross-cultural studies	11 <sup>th</sup> and 12 <sup>th</sup> February, 2010, Chennai
Software Testing	State Level Workshop	Arul Anandar College	12-03-2010, Madurai
Advanced Computing Technologies	National Level Seminar	Arul Anandar College	23-09-2011, Madurai
Soft Skill	State Level Seminar	Arul Anandar College	09-12-2011, Madurai
Best practices in higher educational Institutions	National Colloquium	Arul Anandar College	20 <sup>th</sup> and 21 <sup>st</sup> July, 2012, Madurai
Emerging trends in Green IT	State Level Seminar	Arul Anandar College	20-01-2012, Madurai
Android Applications Development	National level workshop	Arul Anandar College	Jan 31 <sup>st</sup> and Feb 1 <sup>st</sup> , 2014
Academic audit and Quality enhancement in HEIs	National Conference	Arul Anandar College	22 <sup>nd</sup> and 23 <sup>rd</sup> March, 2016
Institutional score card for gender Mainstreaming	State level workshop	Arul Anandar College	22 <sup>nd</sup> and 23 <sup>rd</sup> June, 2017
Statistical package for the social sciences	State level workshop	Arul Anandar College	10 <sup>th</sup> and 11 <sup>th</sup> February, 2017, Madurai
Excel Applications in Data Management	State level workshop	Mepco Schlenk Engineering College	3 <sup>rd</sup> and 4 <sup>th</sup> August, 2017, Sivakasi
Gender Mainstreaming	State level workshop	Arul Anandar College	6 <sup>th</sup> and 7 <sup>th</sup> April, 2018
New paradigms in Behavioral Management	Online FDP	Ayya Nadar Janaki Ammal College, Sivakasi	27 <sup>th</sup> to 30 <sup>th</sup> May 2020
Entrepreneurship Training Webinar on Handmade face	Workshop	Mannar Thirumalai Naicker College	16-06-2020

mask making			
Application of Tools and Techniques in Research methodology	Online FDP	Noorul Islam Center for Higher Education, Kanayakumari	3 <sup>rd</sup> to 7 <sup>th</sup> June 2020
Entrepreneurship, Innovation and career Hub	A bridge Course for corporate world	Alagappa University, Karaikudi	18 <sup>th</sup> to 24 <sup>th</sup> May 2020
Moodle Learning Management System	Online FDP	Mannar Thirumalai Naicker College, Madurai	6 <sup>th</sup> to 10 <sup>th</sup> June 2020
Python with Pandas	Online One day course	Ayya Nadar Janaki Ammal College, Sivakasi	13 <sup>th</sup> May 2020
Python Beginners Tutorial	Short term online course	Alagappa University, Karaikudi	11 <sup>th</sup> to 17 <sup>th</sup> May 2020
Artificial Intelligence	Online FDP	PVKK Institute of technology	22 <sup>nd</sup> to 26 <sup>th</sup> May 2020
Introduction to IOT	Webinar	GTN Arts and Science College, Dindigul	28 <sup>th</sup> May 2020

#### E Content Created

Title of the Content	Type of Content	Link
Binary addition subtraction	PPT	<a href="https://www.slideserve.com/virginmary/binary-addition-subtraction-complements-powerpoint-ppt-presentation">https://www.slideserve.com/virginmary/binary-addition-subtraction-complements-powerpoint-ppt-presentation</a>
Features of Java	PPT	<a href="https://www.slideserve.com/virginmary/features-of-java-powerpoint-ppt-presentation">https://www.slideserve.com/virginmary/features-of-java-powerpoint-ppt-presentation</a>
Introduction to HTML	PPT	<a href="https://www.slideserve.com/virginmary/introduction-to-html-powerpoint-ppt-presentation">https://www.slideserve.com/virginmary/introduction-to-html-powerpoint-ppt-presentation</a>
Number System Conversion	PPT	<a href="https://www.slideserve.com/virginmary/number-system-conversion-powerpoint-ppt-presentation">https://www.slideserve.com/virginmary/number-system-conversion-powerpoint-ppt-presentation</a>

#### Achievements & Awards

##### Other Details:

External Examiner – Mannar Thirumalai Naicker College, Vilachery  
 External Examiner Practical – N.M.S.S.V.N College, Nagamalai.  
 External Question Setter- Mannar Thirumalai Naicker College, Vilachery  
 External Question Setter - Gobi Arts and Science College, Coimbatore