



PROFILE

| Name | | Ms. S. RAJESWARI | |
|---------------------|--|------------------|---|
| Department | COMMERCE WITH COMPUTER APPLICATIONS | | |
| Designation | ASST.PROFESSOR & HEAD | | |
| Email | rajirokins@gmail.com | | |
| Teaching Experience | UG:18 | PG:7 |  |

Recognised Educational Qualifications

| S. No. | QUALIFICATION | INSTITUTION | BOARD/ UNIVERSITY | YEAR OF PASSING |
|--------|---------------|---|----------------------------------|-----------------|
| 1 | B.Com | MannarThirumalai Naicker college, Madurai | Madurai Kamarajuniversity | 1988 |
| 2 | M.Com | ----- | Madurai Kamaraj University | 2001 |
| 3 | M.Phil | ----- | Madurai Kamaraj University | 2003 |
| 4 | M.B.A | ----- | Mother Teresa Women's University | 2006 |
| 5. | Ph.D | ----- | Mother Teresa Women's University | Pursuing |

Work Experience

| S.No | Name of the Institution/Organisation | Designation | Nature of Work | Period |
|------|--------------------------------------|------------------------|----------------|-----------|
| 1 | Seethai Ammal Engineering College | Lecturer | Teaching | 2003-2006 |
| 2 | Arul Ananadar College, Karumathur | Asst. Professor & Head | Teaching | 2006-Till |

Publications (Contributions in Journals/Edited Books/Proceedings)

| Title of the Paper | Name of the Journal/Book/Proceedings | Whether Journal/Book/Proceedings | Volume and No | Page Nos | ISSN/ISBN No | Publisher and Place |
|--|--------------------------------------|----------------------------------|------------------|----------|----------------------------|---|
| Job Performance of women employees in PVT sector Banks | IJM | Journal | Voil.3 No.1 | 21 | ISSN 2348-4373 | National Hall mark Business School Trichi |
| Managerial effectiveness of Executives | Xaverian Journal of Marketing | Journal | Vol.11-Number 11 | 34 | ISS2278-6562 | St. Xavier College , Trichi. |
| Innovation and implementation of information Hospital Management | Seminar proceedings | | | 30 | ISBN 978-93-86537-11-1 | Shanlak Publication, Madurai |
| On line comm.-The domain of E-Commerce-E-Baking | Seminar proceedings | | | 11 | ISBN 978-93-85399-93-03-04 | Shanlak Publication, Madurai |

Books/Journals Published or Edited

| Name of the Book/Journal/Conference Proceedings | Whether Journal/Book/conference Proceedings | Author /Co Author | ISSN/ISBN No | Volume No | Publisher and Place | Year of Publishing and Edition |
|---|---|-------------------|--------------|-----------|---------------------|--------------------------------|
| Fundamentals of Commerce and Business | Book | Author | | | | Department Book |

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|--|------------------------|--------|------------------------|--|-------------------------------|--------------------|
| On line comm.-The domain of E-Commerce | Conference proceedings | Author | ISBN 978-93-85399-93-0 | | Shanlak publications, Madurai | 2014-15 2015-16 |
|--|------------------------|--------|------------------------|--|-------------------------------|--------------------|

Conference/Workshop/Seminar – Organised

| S. No. | NAME OF THE SEMINAR/CONFERENCE/WORKSHOP | ORGANISING CAPACITY | SPONSOR | PERIOD/DATE | REMARKS |
|--------|---|---------------------|---------|-------------|---------|
| 1 | National Seminar | Convenor | ----- | 2009 | |
| 2. | National | | | | |

Papers presented in Seminars/Conferences/Workshop

| Title of the Paper | Title of the Seminar/conference/Workshop | Level of Seminar/Conference/Workshop | Organising Institution | Date |
|---|--|--------------------------------------|---|----------------------|
| 1. Service Management in reference with Hospitals | Seminar | National | DG. Vaishanave College, Chennai | 08.03.2006 |
| 2. Digital Marketing | Seminar | National | SVN. College Madurai | 07.02.2007 |
| 3. Impact of Globalisation on Industry and Commerce | Seminar | National | Sourashtra College Madurai | 01.03.2008 |
| 4. Innovation and Implementation of Information tech.in Hospital management | Seminar | State | VVV College Virudhunagar | 11,12 th of Feb.2010 |
| 5. Religious Pluralism and Higher education | Seminar | National | Asian Centre for Cross cultural studies | 11.09.11 |
| 6. Entrepreneurial | Seminar | National | | |

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|--|------------|----------|---|---------------|--|
| <p>Challenges</p> <p>7. Personal values on Managerial effectiveness</p> <p>8. Quality assurance through Teaching and learning strategies</p> <p>9. Role of women Managers in Banking sectors</p> <p>10. Job performance of Women Employees in PVT sector Banks</p> <p>11. HR Marketing strategies</p> <p>12. Managerial effectiveness of executives</p> <p>13. A Study of work life balance among the Bank officer</p> <p>14. Job Satisfaction</p> <p>15. A study of organizational stress</p> | Seminar | National | Chennai Madura College | 12.03.2014 | |
| | Seminar | National | Madurai VV P College Virudhunagar | 22,23.03.2016 | |
| | Conference | National | NAAC AAC | 29.03.2016 | |
| | Seminar | National | Ayya Nadar Janaki Ammal College, Sivakasi | 05.11.16 | |
| | Seminar | National | Hall Mark Business School, Trichy | 10.03.2017 | |
| | Seminar | National | GR Damodharan Academy, Coimbatore | 08.02.2017 | |
| | Seminar | National | ST. Xavier College, Palayamkottai | 22.02.2018 | |
| | Seminar | National | Syed Ammal Collge, keelakarai | 12.08.2018 | |
| | Seminar | National | Bishop Heber College, Trichi BITS, Sathyamangalam | 25.4.19 | |
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Resource Person

| Whether Speaker/Moderator/Panelists | Title of the Presentation | Title of the Seminar/Conference/Workshop | Organising institution and Place | Date |
|-------------------------------------|---------------------------|--|----------------------------------|----------|
| Speaker | Leader in the Milenium | Guest lecture | Sunganachery College, Cumbam | 14.08.13 |
| Speaker | Investment Tactics | Guest Lecure | Theni Nadar Saraswathi College | 02.09.14 |

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|---------|----------------------|---------------|---|-------------------------|
| Speaker | First Aid & Practice | Guest Lecture | YRC AAC | 14.07.15 |
| Speaker | Women Empowerment | Guest Lecture | Mannar Thirumalai Naicker Collge Madurai AAC | 08.03.16 9.09.17 |
| Speaker | Foundation of YRC | Guest Lecture | MTNC College Madurai | 04.03.19 |
| Speaker | Motivation | Guest Lecture | | |

Seminars/conferences/Workshops Attended

| Title of the Seminar/conference/Workshop | Level of Seminar/Conference/Workshop | Organising Institution | Date and Place |
|--|--------------------------------------|---------------------------------|---|
| Capacity building for women Managers Phase 1 | National level Workshop | PSG Collge Coimbatore | Jan7 to 12 th 2008 |
| Capacity building for women Manages Phase II | National level workshop | Lady dock college, Madurai | Feb.8 th to 13 2010 |
| Research Methodology | Workshop | Mother Teresa Womens University | 27,28 th of August 2014 |
| Psycho Counseling Program | National workshop | American College, Madurai | 10 th to 17 th September 2015 |

Academic Positions held

| Post | Institution | Period |
|---|------------------------------------|-------------------|
| Head (SF) Religion & Value Education Department | Arul Anandar College Karumathur | 2006-2009 |
| Co-Ordinator(SF) YRC | Arul Anandar College | 2009-2012 2010 |
| Head Deptatment of Commerce | Arul Anandar College | 2014-2016 |

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|--------------------------------|----------------------|-----------|
| Vice Principal (SF) | Arul Anandar College | 2016-Till |
| Head Department of Commerce | Arul Anandar College | |
